

EMBER 1960

# School and Community

LIBRARY  
UNIVERSITY OF UTAH

OCT 26 1960

PERIODICAL ROOM

Featuring:

MSTA  
CONVENTION PROGRAM

The NEW  
Foundation Program

Cold War  
in the Classroom

SUPPORT  
YOUR  
SCHOOLS

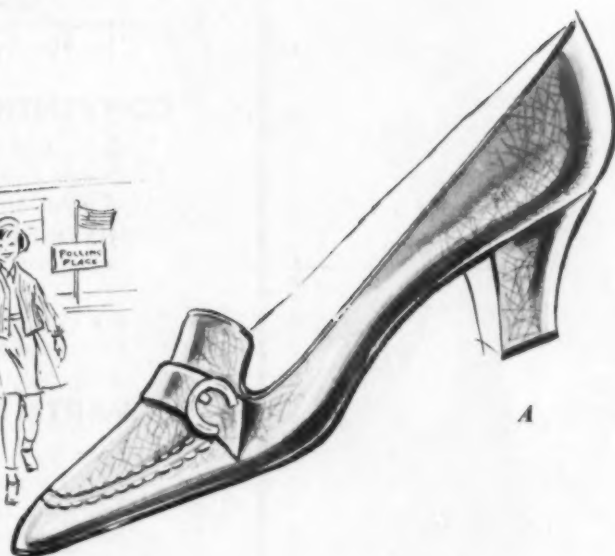
AMERICA'S FUTURE  
GOES TO SCHOOL TODAY!





You can find almost anything at Jones

the Jones Store co.



*Air Step.*  
THE SHOE WITH THE MAGIC SOLE

## Jones brings you wonderful Comfort ... Standing or Walking

Slip into these Air Steps and rediscover the joy of walking. Feel the supple softness of the unlined leather. No other shoe made gives you better fit or greater comfort than Air Step.

(A) Rally in red, black, or briarwood glaze calf. 13.99  
(B) Foursome in red, black or briarwood smooth leather. 11.99  
Both styles available in sizes 6-10 AAAA, AAA, AA; 5-10, A, B, C.

*Jones Women's Shoes, 2nd Floor Downtown. Prairie Village, Troost, Independence*

# Contents

## FEATURES

Cold War in the Classroom .....	John R. Griffith	19
Children's Art .....	Maria Von Fange	20
Off-Campus Student Teaching .....	Grant Clothier	21
Education for High Income Groups? .....	Dr. I. F. Coyle	23
New Foundation Program .....	Dr. Inks Franklin	24

## CONVENTION PROGRAM

Convention Headliners .....	27
General Officers and Program Personnel .....	28
Assembly of Delegates .....	30
General Sessions and Divisional Meetings .....	30
Departmental Programs .....	34
Special Programs and Announcements .....	49
Breakfasts, Luncheons, Dinners and Teas .....	49
Convention Committees in Kansas City .....	55

## DEPARTMENTS

Spice Up Your Teaching .....	8
New Faculty Members .....	10
Important Events .....	16
Secretary's Page .....	Everett Keith 26
Items of Interest .....	56
Yours For the Asking .....	59
Editorial .....	Dr. Inks Franklin 64



## THE COVER

The lively little boy walking across our cover with a gleam in his eye and his thousands of contemporaries in Missouri schools will someday be community leaders. This colorful reminder of our responsibility toward education will be posted on billboards throughout the state beginning in November. More than 600,000 motorists and the passengers in their cars will have an opportunity to see this poster daily during the remainder of the school year.

### Send all Contributions to the Editor

**General Officers:** Adah Peckenpaugh, 1st V. Pres., Clinton; Anna M. Acuff, 2nd V. Pres., Kirksville; Myrtle Green, 3rd V. Pres., Kansas City; Everett Keith, Columbia, Sec.-Treas.; Inks Franklin, Columbia, Asst. Ex. Sec., Editor, School and Community; Gordon Renfrow, Columbia, Director Field Service; Marvin Shamberger, Columbia, Director Research.

**Executive Committee:** D. A. Mallory, Chm., Buffalo; Neil Aslin, Vice-Chm., Columbia; Evan Agenstein, St. Joseph; Everett Brown, Maryville; Helen Ericson, Kansas City; Joe Herndon, Raytown; Ralph Marcellus, Rolla; H. Byron Masterson, Kennett; Robert R. Russell, University City; Julia B. Schmidt, St. Louis; Ex Officio, Adah Peckenpaugh.

Published monthly Sept. through May at Columbia, Mo., by Missouri State Teachers Association. Entered as Second Class matter, Oct. 29, 1915. Postoffice at Columbia, Mo., under Act of March 3, 1879. Acceptance for mailing at special rate provided for in section 1103, Act of Oct. 3, 1917; authorized May 17, 1921. Annual membership dues \$4.00. Subscription to non-members, \$2.00 a year.



the Jones Store Co.

Formfit is the  
company which  
supplies teaching  
aids to make your  
classroom job easier.  
"Pretty as you Please" Slidefilm  
Good Grooming Booklets  
Wall Charts

### Set a Fashion Example with Formfit Foundations

The New Life Bra and Skippies  
Long-Leg pantie by Formfit . . . the  
perfect combination to keep you  
slim, trim and attractive throughout  
the school day and into evening.  
New Life Bra in white cotton;  
sizes 32 A to 40 C, \$3. D cup,  
sizes 32 to 42, \$3.50. Skippies  
Waistline pantie girdle in white;  
S, M and L, \$5.

**Jones Foundations, 2nd Floor Downtown.  
Prairie Village, Troost, Independence  
Phone GR 1-5050 or mail your orders!**



**Peck's**  
ELEVENTH—MAIN TO BALTIMORE  
Kansas City, Mo.

*Welcome, Teachers!*

**Save 30% to 43%!**



**1.99                      2.99                      3.99**

**\$23,900 WORTH OF THESE BEAUTIES TO SELL FOR \$13,995**

Ever see such a precious gathering? These liltng nylon tricot love-lies usually sell for \$2.99 to \$6.95! Here, see just a sampling of the wash-wonderful slips and petti-skirts you'll find in our collection.

**Peck's Lingerie, 2nd Floor**

A. Slip with 16" lace and embroidered overlay. White, pink in 32-40. 2.99

B. Petti with 15" lace and embroidered overlay. White, pink in S-M-L. 2.99

C. Slip with bodice of frosted flowers on sheer tricot mist. White in 32-40. 2.99

D. Tailored slip prettied with glowing satin leaf appliques. White in 32-40. 2.99

E. Shadow-paneled slip with lace, pleated bodice and hem. White in 32-40. 2.99

F. Perky candy-striped petti in pink, blue or black with white. S-M-L. 1.99

G. Slip with 9" lace and embroidered sheer flounce. White, pink in 32-40. 3.99

H. Slim petti with satin appliques and lace. White, pink, blue in S-M-L. 2.99

I. Slender petti lavished with lace and petite pleats. White in S-M-L. 1.99

J. Shadow-paneled petti with 10" sheer embroidered overlay. White in S-M-L. 2.99

**Come in . . . Phone GR 1-6060 or write Box 8333**

State second style choice on mail orders, please.

Add 39c postage and handling 1st item. 8c each additional. Add 25c on local C.O.D.'s. Mo. residents add 2% tax.

*Teachers only . . .*

**Peck's**

ELEVENTH—MAIN TO BALTIMORE  
Kansas City, Mo.

## Clip your "Welcome Coupons"

and Save Dollars on the Year's Most Wanted Items!

(These special Teachers' Discounts available only upon presentation of coupons)

This Coupon  
entitles you to

**10%**

Teachers'  
Discount  
on any

### Fur-trimmed Coat

Now \$89.95 to \$159.95 3rd Floor

Valid Only Nov. 2-5

This Coupon  
entitles you to

**10%**

Teachers'  
Discount  
on any

### Handbags or Gloves

Gloves, \$2 up, Bags \$5.98 up 1st Floor

Valid Only Nov. 2-5

This Coupon  
entitles you to

**10%**

Teachers'  
Discount  
on any

### Koret of California

Co-ordinated Sportswear 3rd Floor

Valid Only Nov. 2-5

This Coupon  
entitles you to

**10%**

Teachers'  
Discount  
on any

### New Winter Suit

Now \$39.95 to \$139.95 3rd Floor

Valid Only Nov. 2-5

This Coupon  
entitles you to

**10%**

Teachers'  
Discount  
on any

### New Winter Dress

Now \$25.98 to \$79.98 3rd Floor

Valid Only Nov. 2-5

This Coupon  
entitles you to

**FREE**

To One  
Pair Hose

### Any National Brand Hosiery

With purchase of 1 doz. prs. 1st Floor

Valid Only Nov. 2-5

This Coupon  
entitles you to

**10%**

Teachers'  
Discount  
on any

### National Brand Shoes

Now \$10.95 Up 2nd Floor

Valid Only Nov. 2-5

This Coupon  
entitles you to

**10%**

Teachers'  
Discount  
on any

### New Men's Suit

Now \$69.50

Hyde Park, Kentcraft 2nd Floor

Valid Only Nov. 2-5

This Coupon  
entitles you to

**10%**

Teachers'  
Discount  
on any

### Men's Haberdashery, Sportswear

Minimum purchase, \$10 2nd Floor

Valid Only Nov. 2-5

With this  
Coupon  
you pay only

**85c**

for a

### Complete Turkey Dinner

Beverage included. 1st Floor

Valid Only Nov. 2-5

ONE OF AMERICA'S FINEST  
OUTLET SHOE STORES

## FABULOUS SHOES FABULOUS SAVINGS

Of course, we may be just a little prejudiced, but thousands of pleased and happy customers agree that ours is the place to shop for America's finest name-brand shoes. (We promise the savings will delight you!)

\*Fabulous Sizes Too!  
3 to 12, AAAAA to C

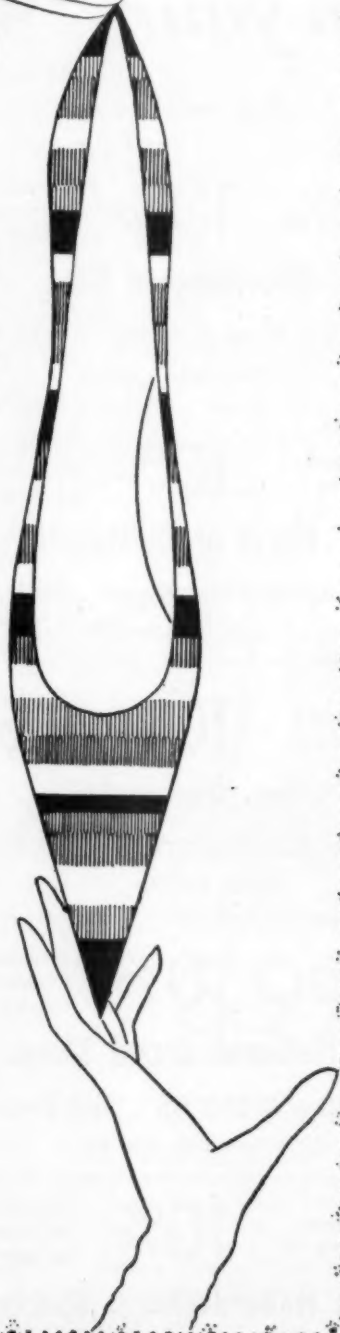


Between Main & Baltimore on 12th

15 West 12th Street

Open daily 9 a.m. to 6 p.m. . .

Mondays and Thursdays 10:30 a.m. to 8:30 p.m.







do come in and see us!  
 . . . and exclaim over our pretty new fashions!

big girl, tall girl or little girl, we specialize in sizes for you! . . . junior sizes 3-15, misses sizes 6-20, petite sizes 4-16, half sizes 12½-26½, women's sizes 38-44, tall sizes 10-20! . . . you'll like and appreciate the fashions we've gathered with you, as a careerist, in mind! . . . you'll find we have quite a flair for helping you put together the maximum of fashion with the minimum of budget!

we're 68 years young and still growing!

we now have three locations for your shopping pleasure!

1208 main  
 (downtown)

652 minnesota  
 (kansas city, kansas)

3901 prairie lane  
 (prairie village, kansas)

and soon . . . a brand new store  
 at east meyer and troost!

*Adler's*

## Missouri Administrators and Teachers

### *Greetings*

from

**THE UNIVERSITY  
PUBLISHING COMPANY**

**Superior School  
Supply Company**

Do visit us during

**Teachers' Convention  
in Kansas City**

**at Booths 90, 91, 92, 93**

See Machines and Equip-  
ment which add to class-  
room interest.

Select DITTO Workbooks  
to make your teaching  
load lighter.

Select materials to fill  
your classroom needs  
for Thanksgiving and  
Christmas season.

**THE UNIVERSITY  
PUBLISHING COMPANY**

**Superior School  
Supply Company**

2101 Central  
Kansas City, Missouri



### **JUNIOR HIGH READING LIST**

"Your Reading—A Book List for Junior High School" is available in a new edition.

Published by the National Council of Teachers of English, the 109-page booklet lists books in all fields from adventure and careers to religions and sciences.

Single copies may be ordered for 75 cents each or for 60 cents on orders of 20 or more from the National Council of Teachers of English, 704 South Sixth St., Champaign, Ill.

### **FOREIGN LANGUAGES IN HIGH SCHOOL**

"Modern Foreign Languages in High School," a new 50-page booklet, outlines the advantages of the pre-textbook phase of instruction in foreign languages for high school students.

It emphasizes teaching techniques, planning a period of exclusively aural-oral work and determination of the rate of introduction of new material.

Single copies may be ordered at 25 cents each from the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.

### **ELEMENTARY MATHEMATICS**

"Promising Practices in Elementary School Mathematics" deals with the implications of modern mathematics. Classes that formerly were narrow in scope now encourage creativity and experimentation. More than 50 schools participated in a study by the Indiana University School of Education. The booklet includes an analysis of classroom procedures and a bibliography of references.

Copies are available at \$1.25 each from the Indiana University Bookstore, Bloomington, Indiana.

### **FILM GUIDE**

The twentieth annual edition of the "Educators Guide to Free Films" lists 4,276 titles, of which 591 are new.

Its 639 pages are cross indexed by title, subject, source and availability. Entries describe film contents, size, whether sound or silent, running time and information about distributors.

The Guide is published by the Educators Progress Service, Randolph, Wisconsin. Cost, \$9.

### **WINTER DRIVING SAFETY**

The "Instructor's Outline for Safe Winter Driving" is a handy guide for teachers of high school and adult driver education. It deals with all kinds of winter driving hazards and is free from the American Automobile Association, 1712 G Street, N. W., Washington 6, D. C.

### **FREEDOM BOOKLET**

The story of mankind's fight for independence is told in "The Road to Freedom." The booklet is part of the Scottish Rite of Freemasonry series. It begins with man's earliest struggles for freedom in 3500 B.C. and leads to the present.

Copies may be obtained for 15 cents from the The Supreme Council, 33, 1733 Sixteenth Street, N. W., Washington 9, D. C. Send check or stamps.

### **FUN WITH SPELLING**

Children can be challenged and stimulated to learn to spell by the many activities suggested in "Games Make Spelling Fun." The 24-page booklet is widely used with remedial high school students as well as younger children.

For copies write John F. Dean, Box 211, Newport Beach, California. Cost, 50 cents.

### **SOURCES OF MATERIALS ON FOREIGN COUNTRIES**

The names and addresses for requesting materials on foreign countries are available in a list reprinted from the "Civic Leader." Teachers and students can receive pamphlets, pictures, articles and geographic sketches by writing directly to the representatives of the countries.

The list is published by the NEA Committee on International Relations, 1201 Sixteenth Street, N. W., Washington 6, D. C.

### **WORLD TRADE**

The progress of international trade is traced from the ancient Egyptians to present-day importing of foreign cars in "The Story of World Trade." The 32-page illustrated booklet suggests ways of facing the current international economic revolution until all producers can compete on an equal basis in all markets.

It is available without charge from the Public Relations Department, Du Pont Company, Wilmington 98, Delaware.

# ROBINSON'S

Our 59th  
Anniversary

1901 — 1960

# Sale!

## WOMEN'S SHOES

Our Famous Brand Footwear

- Hill and Dale ● Paramount ● Fiancese ● Red Cross
- Selby Arch Preservers ● Mr. "R" Originals

Regularly to \$18.95

**\$8.99**

and

**\$14.99**

### MEN'S SHOE SALE

ROBINSONIAN'S	
Regularly 12.95	7.99
WINTHROP SHOES	
Regularly 14.95	10.99

Entire Stock Not Included!

**SALE GOING ON AT ALL SIX ROBINSON'S STORES!**

- 1016 MAIN---Downtown K. C. ● 550 Minn.---K. C. Kansas ● Country Club Plaza
- 6931 Tomahawk Rd.---Prairie Village ● Raytown Plaza ● Topeka





Terrific  
Values!



For Girls  
and Women

Luminous or  
Regular Dials

Shock-Resistant  
Styles for Men

## Precision Crafted Swiss Watches

Amazing  
Low  
Price

**\$6.95**

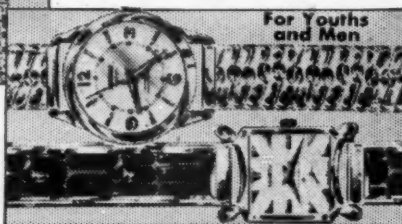
and

**\$8.95**

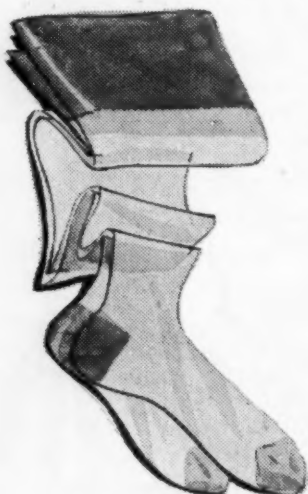
plus tax

- Expertly-Crafted Swiss Movement
- Tarnishproof Cases • Fashion Wristbands

Dozens of reliable watches that make treasured gifts for their beauty and long-wearing use. They are so low priced you can give several... a sport watch for dad, a dress watch for mom, a first-watch for sis or junior.



For Youths  
and Men



## Sheer Seamless NYLONS

98¢ Pair

**2 \$1<sup>89</sup>**  
prs.

'Crystal-Clear' run-resistant mesh or regular hose. Stretchy welt-top. Mist or sun tones. Short, med, long.

## WELCOME TEACHERS

SHOP AND DINE AT KRESGES

*The Store Where You Always Save*

**S. S. KRESGE CO.** 1125 Main St.

## NEW FACULTY MEMBERS

### RISCO

Benny Pulliam, SS; Daniel Marsh, GS.

### GILMAN CITY

Elementary: Pauline F. Alden, Raymond Hoffman.

High School: Ted McLain, B; Earl P. Flint, VA; Junior Lyon, PE; Lela Wiley, M; Robert F. Callaway, GS; Charles D. Fischer, music, supt.

### WAYNESVILLE - FORT WOOD

Elementary: Mrs. Johnnie Middleton, Ola Wilson, Anne Roberts, Carolyn Housley, Don Capehart, Hazel McClure.

High School: Joann Massey, VH; Marian Hickman, M; Ginger Daschiell, PE.

### MT. VERNON

Charlene Carpenter, Mary Ann Terry, Rosemae Spradling, Anthret Garrison, Joe Phillips, Rueben Berry, Sharon Rowan, Sanford Terry, elem. prin., and Paul Mitchell, supt.

### SMITHTON

Elementary: Mrs. Jessie Nichols, Helen Schollmeyer, Thelma Haddock, Alfred M. Hopkins, prin.

High School: Bernice Gloth, SS, LA; Donald Zumsteg, GS; George Nichols, SS, prin.

### MONTGOMERY CITY

Elementary: Don Buchta, Eula Conley.

High School: Curtis Day, PE; James Snell, PE; Gerald Thomas, GS; David Barker, LA, SP; Paul Tharp, GS.

### WALKER R-IV

Alice Pettibon, Merlin B. Zollars, Donald J. McCullough.

### TRENTON

Pat Mankins, SH; Ellette Campbell, elem.; Leland Easterday, elem. supervisor.

### MOBERLY

Nancy Bolin, elem.; Margaret Nichols, kindergarten; Patricia Kranz, LA.

### PIERCE CITY

Kenneth Garrison, VA; Mildred Lewis, GH; Lotella Shewmake, LA; Charles Brown, PE.

### HIGGINSVILLE

Dorthea Renno, Carl W. Sparks, Norris Mills, Gary Meek.

### POTOSI

Elementary: Pat Johnston, Agnes Essmyer, Glenda Voyles, Don Thompson, Mrs. Paul Ables, Mrs. Don Thompson, Ola Wells, Patsy Marie Jones.

High School: J. E. Dopp, PE; Madelyn Duke, LA; Jeanette Moore McKinney, BD; Ann Elaine Benner, LA; Joan Lake, SP; Bruce Reardon, B; Bill Ridlen, GS; Paul Ables, PE; J. V. Moore, SS.

### ROLLA

Elementary: Lela Lawson, Elaine Reid Benton, Patricia Lodholz, Ova Geers, Lucy Finch, Eileen Mertz, Gayle Barry, June Hudson, Tommy

(Turn to page 12)



## OUR STATE NEEDS . . .

# More and Better Prepared Teachers

**THE PURPOSE OF THESE COLLEGE PROGRAMS  
IS TO PREPARE TEACHERS TO MEET THE  
NEEDS OF THE CHILDREN OF OUR STATE**

## PLAN NOW TO ATTEND THE COLLEGE OF YOUR CHOICE

	1960 Winter Quarter Opens	1961 Spring Quarter Opens	1961 Summer Quarter Opens
<b>The Northeast Missouri State Teachers College</b> President Walter H. Ryle Kirksville . . . . .	Nov. 28	March 6	June 5
<b>The Southeast Missouri State College</b> President Mark F. Scully Cape Girardeau . . . . .	1961 Jan. 24 (Second Semester)		June 1
<b>The Central Missouri State College</b> President Warren C. Lovinger Warrensburg . . . . .	Nov. 29	March 8	June 8
<b>The Southwest Missouri State College</b> President Roy Ellis Springfield . . . . .	Dec. 1	March 8	June 1
<b>The Northwest Missouri State College</b> President J. W. Jones Maryville . . . . .	1961 Feb. 1 (Second Semester)		June 12

Lunch and Browse at

## Wolferman's

in Downtown Kansas City . . . 1108 Walnut

### The Tiffin Room\*

serving 11 'til 3

### The Walnut Balcony\*

serving 11 'til 4:30

### The Grillette\*

serving 11 'til 3 and 4:30 'til 7 p.m.

\*And . . . after your visits of our  
Downtown Restaurants  
BROWSE THRU OUR STORE and take home  
some of America's most  
delectable food specialties.

*The Tiffin Room is available for the serving of breakfasts or  
dinners for private groups.*

# WOOLWORTH'S

TOP QUALITY AND VALUE SINCE 1879

## WELCOME—TEACHERS!

You will find 10 of your Woolworth Stores in the  
Greater Kansas City Area.

*Treat Your Taste . . .*

*Pamper Your Purse . . .*

Plan to eat at your nearby Woolworth's Luncheonettes. First quality  
food only . . . each meal or snack fit for a king . . . but all are budget  
priced.

Here are our stores in and around Kansas City . . .

- 11th and Main (in the heart of downtown Kansas City)
- On the Country Club Plaza (440 Nichols Road)
- Kansas City, Kansas (614 Minnesota)
- North Kansas City (Armour & Swift)
- Independence, Mo. (Home of Harry Truman)
- 3120 Troost (Kansas City, Mo.)
- Mission Shopping Center
- Blue Ridge Shopping Center
- Truman Corners Shopping Center
- 3044 Prospect (Kansas City, Mo.)

**P.S.** All our Christmas merchandise will be on display for  
you! Buy Now!

### NEW FACULTY

Black, Mary Catherine Gahr, Carolyn  
Littleton, Mrs. Daryl Bowser.

### LIBERTY

Robert Lindberg, CG; Minnie Ram-  
sey, Special Ed.; Robert F. Wicke,  
prin.

### LAMAR

Gerald L. Sample, GS; Beryl How-  
ard, A; Patricia Triplett, elem.

### FAYETTE

Irma Jean Adams, spec. ed.; Bob  
Iglehart, PE; Shirley Villers, PE;  
Marva Iglehart, jr. high; Joe Villers,  
principal.

### GLASGOW

David Shelton, SS; Elizabeth Brown  
West, music; Carmen Hayden, PE;  
Phillip Bayen, GS, M.

### BLAND R III

Troy E. Smith, supt., BI; Mary  
Crabtree, B; Nancy Moore, GH, A;  
Martin Oswald, IA, AH; William  
Braker, SS, GS; Roy Smipes, elem.  
prin.

### MIDWAY R II

Wanda Morgan, elem.; Jack Mor-  
gan, elem.; Helen Barbie, music.

### JEFFERSON CITY

Elementary: Florence Baumgart-  
ner, Jerry Blankenship, Anna E. Bur-  
nett, Doris Kugel Eagleman, Ann  
Koch, Helen Malzner, Everett Lee,  
Rose Reed, Joyce Roth, Janice Wahl-  
quist, Margit Christiansen, William  
McDaniel, prin.

High School: Richard Lee Brown,  
ED; John Erckmann, GS; Charles  
Franklin, PE; Pat Goodding, SPC;  
Wilbern C. Hayes, CG; Raymond Jett,  
IA; Judy Jones, M; Thelma Krato-  
chvil, SS; Margaret Lee, SS; Billie  
Jo Messer, LA; Ruth Salzwedel, LA,  
A; Jean Stanford, GS, M; Patricia  
Sullivan, CH; Jean Tsuji, elem.  
stringed instruments, BD, Ruth Ellis,  
A, LA.

### ARMSTRONG

Mrs. Dwight Gerit, elem.; Loyd  
Sharpe, PE, M; Margaret Mussell,  
GH.

### BROOKFIELD

Elementary: Mrs. Chelsey Mont-  
gomery, Mrs. George Pinney, Mrs.  
Judith Gordon, Mrs. E. L. Jacobi, Jr.

High School: Ed Browning, B; Mrs.  
Barbara Spidle, B; Mrs. Bertha Milla,  
LA; Robert LaCore, SS; Mrs. Jane  
Chick, FR.

### OSCEOLA

Marvin Cravens, elem.; Mrs. Goldie  
Shoemaker, VH; Doris Martin, M;  
Mrs. Frances Byrd, L, LA.

### SHERIDAN R-II

Mrs. Voris Brown, music; Mrs.  
Rochelle Anders, B, LA; Mrs. Ann  
Waldeier, GH, GS; James Johnson,  
IA, M.

### PILOT GROVE

Mrs. Laverne Kirts, GH; Malcolm  
B. Meyer, music; Patty Joyce Jarrett,  
elem.

### NEW HAVEN R-2

Mrs. Judy Ezell Murphy, Mrs. Nan-  
cy Enslin Wilson, Mrs. Yvonne Hart-  
ley, Mrs. Ethel Love, Mrs. Dorothy

(Turn to page 15)

# Meet You at Macy's

## IN KANSAS CITY

This is the slogan, and Macy's has what it takes —  
to make your Teachers' Convention visit  
a memorable one! A sparkling store,  
replete with friendly personnel and  
fashionable merchandise!

You will enjoy luncheon in Macy's Garden  
Tea Room, Royal Room or Soda Grill.



*“Why should  
I have*

# MSTA GROUP

*Accident and Sickness Insurance?”*

*“It’s as plain as . . . THE NOSE ON YOUR FACE!”*

**1** It’s a “full coverage” plan. Pays members a weekly salary while disabled PLUS generous Hospital-Surgical allowance PLUS up to \$10,000 for major medical expenses.

**2** Provides protection AFTER retirement!

**3** The cost has NEVER been increased.

*The kind of protection teachers and their families need*

**Now is the time for YOU to join, so clip and mail**

MR. EVERETT KEITH, MST A Bldg., Columbia, Missouri

I am a member of MST A and eligible for MST A protection. Please send me full information about MST A’s low-cost protection plan.

NAME .....

ADDRESS .....



## NEW FACULTY

Voltmer, Mrs. Virginia Ann Gardner, Mrs. Virginia Hess.

## CENTRAL MISSOURI STATE

Dr. Christine Foster, dean of women and assistant dean of students; Dr. Milton H. Genge, assistant professor of music; Donald E. Wallis, assistant professor of industrial arts; Abe J. Bassett, instructor, speech department.

Mrs. Virginia Ebert, assistant professor, education, CG; Dr. Sylvester Pataki, foreign languages; Erma Marie Rueggeberg, nursing education; S. Hull Sisson, LI; Joseph L. Walker, assistant professor of education, counselor-trainer; Mrs. Doris Reynolds Brookshier, instructor, Laboratory School.

## RITENOUR

**Elementary:** Richard Benkelman, PE; John E. Holscher, PE; Dixie D. Granberry, SP; Betty Hodge, music; Elnora Leimkuehler, A; Burnette McNamee, SP; Mary Jo Tasch, M (enrichment); Donald Hicks, GS (enrichment); Elaine S. Boyle, kindergarten; Mrs. Charlene Anderson; Sue Harter; Mrs. Carolyn Krumery; Mrs. Ruby Touchstone; Mrs. Barbara Austin; Mrs. Chloe J. Dietz; Carole A. Glynn; Mrs. Carol O'Brien; Mary C. Quick; Marjorie Waller; Mrs. Alpha McClure, kindergarten; Mrs. Vivian Starks, kindergarten; Lucille E. Anderson; Mrs. Grace T. Banholzer; Mrs. Kathleen K. Bryant; Aneva Jo Dunham; Mrs. Kathryn A. Eickholtz; Mrs. Ellen Kingsley; Marianne Percy; Mrs. Jean M. Crook; Mary McKenna; Mrs. Patricia A. Christensen; Albert W. Saladin; Mrs. Dolores Siegel; Ellen Tucker; Sydney Goberdhan; Mark L. Bellamy; Mrs. Mary Denness; Kathryn Muelenbrock; Robert A. Neuman; Mrs. Ann Perry; Mrs. Patricia Robinson; Verna C. Borth; Mrs. Dorothy H. Brenner; Ellen K. Cohen, kindergarten; Sandra Scharnhorst; Mrs. Rose Sellmeyer; Elaine Weimann; Earl R. Watts; Patti Berman; John F. Eisfelder; Mrs. Lester Goldman; Mrs. Edith C. Graber; Mrs. Dorothy Lemen, kindergarten; Kathleen Quinlan; Nancy Stigers.

**Junior High School:** Mrs. Margaret Berveiler, A; Mrs. Willma Carter, M; Sally Ann Bartlett, A; Dale E. Carter, GS, M; Ruth Hamilton, A; Mrs. Blanche Lane, music; Mrs. Louise Lamkin, SS; Mrs. Mary McGow, GH, SS; Gerald A. Meyer, SS; Louis C. Reichman, SS; William R. Stith, M; Ralph L. Dobberteen, LA, SS; Leah Elbaum, M; Mrs. Mary Garth, M.

**Senior High School:** Lonnie D. Alie, SS; James Callanan, LA; Eugene W. Chesnick, LA, L; Raymond E. Doney, SS; Donna Kaye Herman, LA; Louisa Howard, LA; Donald H. Maxey, SS, PE; Glenn A. Meyerrose, SS; Marlene Morris, LA, SS; Lowell E. Mulch, IA; Mrs. Kay Schuerenberg, B, SS; Mrs. Marilyn Spence, A; Constance Wilkinson, PE; Joseph Salvia, LA.

# WASHINGTON UNIVERSITY ST. LOUIS



*Welcome*

Do visit us

**Missouri Teachers**

**BOOTHS 24-25**

## WE INVITE YOU

To

Visit our Lumber Exhibit at Booth 34

Missouri State Teachers Association Convention

November 3 and 4, 1960.

## WE ALSO INVITE YOU

To

Visit our offices and warehouses located at

Quindaro Blvd., and Fairfax Road

Kansas City, Kansas

## OUR MOTTO

Pleasant Dealings, Efficient Service,  
and Quality Products.

**W. P. STARK LUMBER COMPANY**

## WALK IN BEAUTY ...WITH COMFORT...

Showalter's welcome the Missouri Teachers to Kansas City and extend a cordial invitation to visit our store.

America's 11 leading brands of Foot Health shoes all in one store.

The newest styles, and colors, and materials are all ingeniously crafted in smart looking shoes that also offer comfort you've never dreamed was possible.



*Dickerson Arch-Relief  
Andrew*

**WRITE FOR FALL AND WINTER CATALOGUE  
SHOES FOR WOMEN, MEN AND CHILDREN**

*Credit  
accounts  
welcomed*

*Showalter's*  
**FOOT HEALTH SHOES**  
2ND FLOOR ALTMAN BLDG.  
11-TH & WALNUT



## "All Work And No Play . . ."

For your hours of relaxation  
visit Kansas City's outstanding restaurant  
The Sir Loin Room  
with divine music by The Four Knights  
and if it's comfort you want  
make this hotel your home in Kansas City.

12th at  
Baltimore

**HOTEL**

**PHILLIPS**

Kansas City,  
Missouri

November 30, 1960

Deadline for Applying  
for New MSTA

**GROUP LIFE INSURANCE**

### NEA TRAVEL FILMSTRIP

A free color filmstrip with recorded narration, "Traveling Teachers," describes the NEA travel services.

To borrow the 17-minute filmstrip, contact the National Education Association, Division of Travel Service, 1201 Sixteenth St., N. W. Washington 6, D. C. Users pay the return postage.

## Important ★ EVENTS

### NOVEMBER

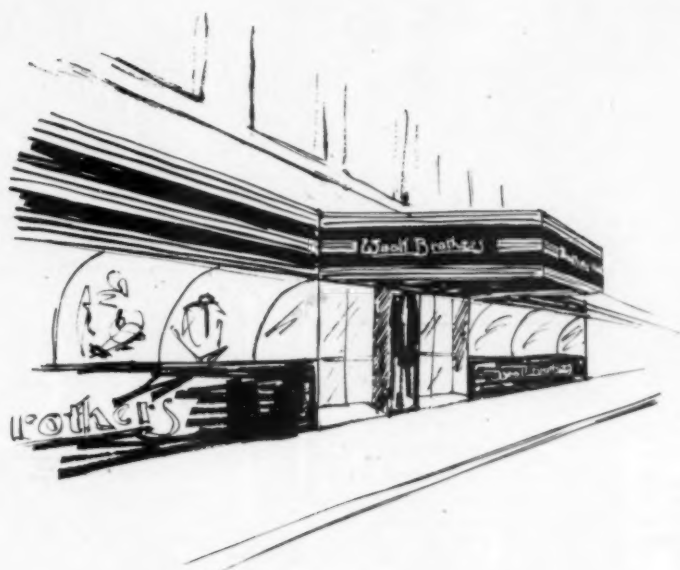
- 2 Missouri State Teachers Association Annual Convention, Kansas City, Nov. 2-4, 1960
- 3 Missouri Association of Educational Secretaries State Convention, Kansas City, Nov. 3-4, 1960
- 6 American Education Week, Nov. 6-12, 1960
- 13 Children's Book Week, Nov. 13-19, 1960
- 16 Council for Exceptional Children West Central Fall Regional meeting, Oklahoma City, Nov. 16-19, 1960
- 23 National Council for the Social Studies Convention, Boston, Nov. 23-26, 1960
- 24 National Council of Teachers of English, Fiftieth Anniversary Convention, Chicago, Nov. 24-26, 1960

### DECEMBER

- 3 Department of Classroom Teachers, MSTA, Committee Workshop for selected committees, Hotel Governor, Jefferson City, Dec. 3, 1960
- 28 Speech Association of America Convention, St. Louis, Dec. 28-30, 1960
- 28 National Council of Teachers of Mathematics Christmas Meeting, Tempe, Arizona, Dec. 28-30, 1960.

### JANUARY

- 5 Missouri Music Educators Association Convention in Columbia, Jan. 5, 6 and 7, 1961
- 12 Missouri Association of School Administrators Winter Meeting, University of Missouri, Jan. 12-13, 1961



## "Dere Teecher . . ."

One of the "fringe benefits" of a convention in Kansas City is the ability to spend one's free hours among the metropolitan shops—such as Woolf Brothers. Every-other-year we look forward eagerly to visits by the school personnel of Missouri, feminine gender, who come in to take a refresher course in fashions: the grand creations by Norell, Galanos, Trigere, Seymour Fox, Davidow, Jewel & Georgia Bullock, on our 3rd, Fashion Floor; or dresses, costumes, suits, coats for the budget conscious in the Urban Shop, 4th floor, or the exciting casual and sports apparel in our Sport Shop.

---and we look forward, also, to the somewhat fewer school personnel, masculine gender, who enjoy browsing among the big selections of authentic styles for men, in hats, shoes, suits, coats, sportswear. We'll be expecting you!

# Woolf Brothers



a special welcome to Missouri teachers to tour  
one of the most stimulating stores in the world  
at eleven-fourteen grand

By Jo

Mr.  
had t  
with  
did no  
on life  
he sa  
govern  
efficien  
more  
"Utop  
of life

From  
Khrush  
running  
have  
way of  
ever,  
leaders  
under  
tyrann  
goal o  
munist  
of Den  
accomp  
ciency  
perior  
fective  
lems,  
tical so  
efforts  
provide  
proper  
nical k

Acco

NOV



# cold war in the classroom

By John R. Griffith, Grandview

Mr. Khrushchev explained after he had threatened the United States with "We will bury you," that he did not mean the shoveling of earth on lifeless bodies. What he meant, he said, was that the Communist governing method is so much more efficient and the results so much more attractive that the Communist "Utopia" will be adopted as a way of life by all peoples by free choice.

From a free-world viewpoint, Khrushchev and his associates in the running of Communist dictatorships have a right to believe that their way of life is very attractive. However, what concerns Democracy's leadership is that every person living under the influence of Communist tyranny is constantly told that the goal of all members of the Communist Party is to wipe out all traces of Democracy. They say this will be accomplished by the greater efficiency of communism in creating superior social conditions, by more effective handling of economic problems, through greater skill in political science, through more effective efforts in aiding other countries to provide adequate food, clothing, and proper shelter and in greater technical knowledge.

According to American educators

who have made on the spot studies of the educational practices in the U.S.S.R., the school program which trains future Soviet leaders compares very favorably with our best systems. However, the absence of free travel and exchange of ideas now enforced by Communist leaders precludes the possibility of the free world having much knowledge of their progress or methods.

Having never known the joys of individual liberty as guaranteed by the Constitution of the United States, the question of freedom is not a consideration in the Communist's evaluation of what constitutes a good or a bad way of life. Therefore, when students in the countries of our cold war antagonists are told that those who study harder and exercise more intelligence in learning how to solve domestic and world problems will be on the winning side, the implied challenge is accepted without question. These students are reminded constantly that the success of the Communist conspiracy to bury the free world lies in the learning-superiority of the Soviet student over students of the free world.

Grim though the reminder is, there are those who think that free

world students should be impressed that the best chance, perhaps the only chance, for the people of the free world to remain free, lies in their ability and willingness to maintain a study and learning advantage over their *iron and bamboo curtain* student contemporaries. *Freedom* is defined as freedom of individual choice, as exemplified by the individual liberties enjoyed by free people. Because they have never known freedom and are not familiar with what constitutes the freedoms of the free world, Communists do not think of themselves as slaves. Nevertheless, to those of us who enjoy the blessings of our freedoms and liberties, the loss of any of these would constitute a form of slavery.

Our choice then is to win the cold war or submit to slavery. Which side will win seems to depend on which side will prove to have the more effective students—the slave who does not realize that he is a slave, or the freeman who is aware of his freedom. Our students, who will soon replace us in decision and policy-making, must be impressed that in the study efforts they make now may lie the answer to the Communist world's threat to bury the free world.

## CHILDREN'S ART



By Maria Von Fange  
Farmington

**T**HE individual approach to learning is generally accepted and practiced in most subject areas. However, art, a highly individualized experience based on inner feeling, is often a mass production sort of thing with all the products looking much alike.

Children see and feel in terms of all their experiences. New experiences combine with their past ones to become a natural, satisfying whole. A group of children given the same new experience, will show much individuality in art work.

The program of art experiences for children belongs to them. It should draw on the life experiences of children and on an understanding of their interests and enthusiasms.

In the various art experiences children have, they go through developmental stages of exploring new materials. When introduced to crayons, a child spends time scribbling to learn what can be done with the new medium. The next step is to read meaning into the shapes he creates. Gradually he adds details to make the symbols more meaningful. To adults the composition may seem confused because a child is not concerned with the laws of gravity.

Although all children advance through the same stages, the amount of time varies. Sometimes a child persists in repeating what appears to be the same thing. He may be concentrating on reproducing a new experience to prove to himself he can do it. He may be trying to put his

experience into picture language that is satisfactory to him. When he is satisfied, he will go on to other areas of interest.

Sometimes a child seems to let his imagination go "wild." His art work seems too dramatic, too vivid and too intense. Even adults exaggerate and distort so that people can understand how they feel about something. Art is the language of feeling. Children use this language to convey their inner feelings.

A child cannot create out of a vacuum. He must have something to say and be fired to say it. He will not get much more than scribbles from his crayons unless he spends time experiencing what he is going to paint. If art is the language of feeling, a child has little feeling for something he has not experienced. Firsthand experiences are best, but this is not always possible in the classroom. Children can be fired through experiences provided by records, story-telling, books and prints. A teacher who can present these materials vividly can help children take an active part in second-hand experiences.

The degree of satisfaction a child derives from art experience depends largely upon his being given the time to complete his work and on having his teacher near to give him guidance without interference.

A child is likely to have his classmates' approval, since children live in a permissive atmosphere provided by their teacher who accepts and wants children's art work.

Sometimes it is hard for parents

to accept the work children have poured their souls into because it simply does not look like art. They are baffled and make apologetic and embarrassed remarks when viewing their children's art work.

Children are energetic, curious, imaginative and enthusiastic. Sometimes their pictures are inhabited by people with circular motions for heads and longitudinal motions for arms and legs. Parts of the body are out of proportion or malformed or even missing. Some pictures have lolly-pop trees or show trees, people and pets not conforming to any order. Other times pictures are drawn on a baseline with a line for the sky, a line for the ground and a huge space between. Some children color cows purple or make green dogs.

Looking at it from a child's point of view, his pictures make sense. If a hand is used to catch a ball in a picture, the child shows the hand is important by making it big. If the children in the picture are playing kick ball, there is no need for hands. A crippled child draws people with deformities because that is his active knowledge of people. Perhaps from where a child stands looking up at a tree, the lolly-pop tree may be what he sees.

Before a child becomes aware of space relations, it is an easy matter to put things where he wants them in a picture. Looking up he sees the sky. Looking down he sees the ground and he draws them as he sees them. He may associate purple with a dress his mother wears. He shows his affection for both his mother and the cow by coloring it purple. The child may have had a happy time playing in the grass. To him green is a happy color. His dog is a happy animal, so green is the right color for him.

The important thing is to give a child the freedom to grow by supporting him with interest, confidence and acceptance. He must be directed only when he needs and can use help. Otherwise the help becomes an effort to impose adult habits and ideas on him.

# Off-Campus Student Teaching

*By Grant Clothier  
Coordinator of Student Teaching  
Central Missouri State College  
Warrensburg*

The pattern of student teaching experiences has changed considerably in recent years. As a result of colleges seeking to provide realistic preparation for prospective teachers, a definite trend toward using public schools as laboratories for student teaching has developed. Many teacher education institutions are revising their programs so that students in both campus and public schools may spend more than one hour each day in the classroom.

In Missouri nearly all colleges place some of their students in public schools. Many students spend at least one-half day in the cooperating school.

These programs require increased cooperation between colleges and public schools. Personnel of public schools and colleges must develop an understanding of mutual problems that arise.

Although the number of off-campus student teachers is increasing, most prospective teachers in Missouri colleges do their student teaching in campus laboratory schools. This practice will probably continue for a number of years because campus programs are well established. However, the exclusive use of campus facilities creates certain problems. It is difficult to provide adequate experience for the increasing number of student teachers while also providing the opportunity for pre-student teachers to observe pupil behavior and teaching methods.

Representatives of public and private colleges met in April 1959 at the University of Missouri to study possible solutions to these problems. They decided to organize a Missouri unit of the Association for Student Teaching. Organizational plans were carried out in St. Louis at the Missouri State Teachers Association meeting in the same year.

The Association for Student Teaching is a professional organization designed to work for improvement of teacher education programs and provide improved student teaching experiences for future teachers. Its membership includes more than 3,500 teachers and ad-

ministrators from public schools and colleges in all of the 50 states and several foreign countries, including Russia. The aims of the organization are:

1. To serve as a professional clearing-house, a service agency and a cooperative instrument for improving the professional laboratory experiences in pre-service programs for teachers.

2. To seek increased financial support for campus laboratory schools and other facilities of high quality needed for student teaching.

3. To encourage experimentation, investigation and research directly related to problems of student teaching.

4. To work for appropriate recognition, professional status and salary for supervising teachers with adequate preparation in teacher education.

5. To cooperate with organizations directly concerned in the professional education of teachers.

The organization's national constitution specifies that the president must be a classroom teacher on alternate years. This is repeated in the constitution of the Missouri unit. Thus, leadership cannot retire behind the "ivory walls" of college campuses, where contact with public school problems may be lost.

The national organization suggests these functions for a state unit:

1. Stimulate interest in a more adequate program of professional laboratory experiences in the teacher education programs of the state.

2. Initiate cooperative studies of existing status of professional laboratory experiences in the teacher education programs of the state and formulate plans for the improvement of said status.

3. Publish a newsletter for purposes of keeping the membership informed concerning local, state and national activities of significance.

4. Contribute to the development of leadership in the improvement of professional laboratory experiences in teacher education programs of the state.

5. Keep those working in the area of professional laboratory experiences better informed concerning practices, research and improvements, locally and nationally.

6. Sponsor state and regional workshops.

At the Missouri unit's spring conference, seventy-five classroom teachers and college faculty members spent a morning becoming familiar with some of the teacher education programs of the state. They also discussed student teaching problems common to the public schools and colleges.

Events indicate the Missouri Association for Student Teaching can serve a useful purpose in the continuing effort to improve teacher education programs. It provides an opportunity for teacher education institutions to share promising practices and attack common problems. It also is a forward step in promoting better understanding between the public schools and colleges who are preparing tomorrow's teachers.



# Carpenter by day



# PRESIDENTIAL ADVISER by NIGHT



Officers of Junior Achievement companies listen as Herman Martin of Standard Oil reviews business principles. Through Junior Achievement, thousands of teen-agers get answers to their questions about business and about the

opportunities that exist for young people today. Left to right—Mr. Martin, Ronald A. Mikuly, Robert M. Balog, and Mary Veenhuizen. All live in Whiting, Indiana, except Mr. Martin, who lives in Lansing, Illinois.

Herman Martin is a man who leads two lives. By day he works as a carpenter at Standard Oil's refinery in Whiting, Indiana.

At night, Herman puts the tools of his trade away and becomes an adviser to company presidents, a counsel who can be relied on to help guide up-and-coming businesses through the highly competitive world of commerce.

Yes, Herman Martin is at home giving business counsel to chief executives of Junior Achievement firms because he has been in business for himself and is studying business administration in his spare time.

He enjoys working with these young people who form their own companies and face the many problems of running their own businesses. He and other advisers help them sell stock, buy supplies, get into production, keep books, sell their merchandise, pay wages, earn a profit for their shareholders—and, in short, prepare for successful adult careers.

There are many other Standard employees, dealers, and agents who give their time to help young businessmen. In turn, the company itself sponsors JA activities and other youth programs such as the 4-H and Future Farmers of America. Right now, Standard is sponsoring 34 JA companies in the Midwest area.

We believe that what we do for young people today helps determine what they will do for themselves and their fellow citizens tomorrow. What better way to learn our system of free enterprise and how it operates than to actually participate in it!

## WHAT MAKES A COMPANY A GOOD CITIZEN?

Looking to the needs of the future and preparing for them is one way a company can be a good citizen. By encouraging youthful enterprise, we can all work together assuring a bright, secure future for America.

**STANDARD OIL COMPANY**



THE SIGN OF PROGRESS—  
THROUGH RESEARCH



# Should Higher Education Be A Special Privilege For the Higher Income Group?

by Dr. Irvin F. Coyle,  
Assistant to President  
University of Missouri

**F**INDING many affirmative replies to this question is difficult, but occasionally someone proposes a policy or procedure which in practice would constitute a "yes" answer.

It is strange that this issue should be raised in twentieth century America. To do so disregards our country's historic philosophy, the experience of those who preceded us and the urgent needs of present and future generations. A definite negative answer has always been given this question, despite the fact that past culture was less complicated, less technical, less international in cause and effect and hence had less need for advanced education on a mass basis than the need evident in today's society.

This statement is not to make up anyone's mind, for in our society each one is privileged to think out his own answers. Even in matters of great social import, such as the structure and availability of higher education, individuals have the legal right to reach their own conclusions.

However, an effort is made here to point out the questionable nature of certain assumptions for supporting the thesis that the student should pay all or most of the cost of his college education.

The theory that the individual should pay most of the cost of college attendance seems to be based on the idea that advanced education is of value to the individual but of little consequence to society. This is equivalent to saying the thinking of past generations was erroneous, that the history of our country has been misunderstood and that the nation's present demand for college gradu-

ates is a myth. It seems less than logical to contend that higher education is of value to the individual and not to society, because the individual cannot market his learning and skills unless society needs his services.

Another assumption is that we can get all the highly trained people we need from that segment of the population able to pay for the cost of college attendance. Another way to say this is that under our traditional financial structure of higher education we turn out too many college graduates, that the present unfilled demand for highly trained people is not real and that the current national upsurge of emphasis on higher education is only hypothetical.

Some who argue for the "pay the full fare plan" say that scholarships can take care of the academically able but financially unable students. Ask the youngsters who tried to get scholarships and found none available; ask those who did not even try, because they knew there was little chance; then ask those who actually received scholarships.

There are not enough scholarships to meet the need. Occasionally a scholarship does go unused because the donor hedges it in with almost impossible stipulations. That a few scholarships in the nation are not used does not mean the scholarship need is being met. Nationwide, scholarships are available to about ten per cent of the students, and these scholarships usually cover only a small portion of the actual cost of attendance. They help but fall short

of bridging the gap for youngsters with limited financial resources. There is no reason to believe that funds available for scholarships will ever meet the full need, even under the low fee system. They would satisfy much less of the need if colleges would adopt a full-cost plan.

In the argument for higher fees in public institutions some say that students in private colleges pay the full cost. Private colleges usually do not charge the full cost. Gifts and grants to private institutions make it possible for them to charge tuition at less than the actual per-student cost.

If in the past we had followed the full-cost college attendance plan, where would we have found our teachers, doctors, engineers, scientists, etc.? Even with low fees in public colleges and the less-than-full-cost system in use in private colleges, we have heard and will continue to hear about shortages of highly trained people. Full-cost college fees and tuition would lead to vastly greater shortages in trained manpower and at the same time develop societal cleavages inconsistent with the basic tenets of democracy.

Many of the good things we enjoy today were not made possible by our generation, but resulted from the work of previous generations. This is true in most aspects of our culture—whether communication, transportation, health, standard of living or education. We owe a great debt to those who have gone before us. Of course, we cannot repay them, but we can show our appreciation by contributing to the improvement of our culture and safeguarding the welfare of succeeding generations. We owe to the past a debt we can pay only to the future.

Education is the chief means by which any generation refines and adds to the accumulated knowledge of the past, and teaches it to the youth of today that they may build a better world for tomorrow. Who among us would say that the way to accomplish this would be to build an "upper crust" on society by making higher education available, for the most part, only to the wealthy?

**Here is basic information every teacher will need in working effectively to get the new foundation law financed in full.**

The first objective of those interested in the welfare of our youth will be to get the New School Foundation Program financed in full at the next session of the Missouri General Assembly.

To work effectively toward any goal it is basic to understand thoroughly the program involved.

If all teachers are to be in a position to answer questions regarding the Foundation Program, each must understand the way it would operate in the district in which he works.

Education is a state function. Therefore, the state has a responsibility to provide for each public school child a satisfactory educational program.

The New Foundation Program passed by the 1959 Legislature represents an improvement of the 1955 School Foundation Program adopted by the people in a referendum vote in October 1955.

This new plan passed as *Senate Bill 166*, representing forward-looking changes, was signed by the governor but funds for its financing were not provided by the Legislature. Here, then, is the crux of the problem—to secure an increased appropriation for public schools of about \$73,420,237 for the 1961-63 biennium.

## The Formula

The amount of state money to which a school district is entitled under the Foundation Program is determined by a fixed formula applicable to every school district in Missouri.

Each school district in order to get any state funds must meet two requirements: (1) Levy a local tax for school purposes of at least \$1.00

on the \$100 of assessed valuation (the board of education can do this without a vote of the people in all districts except common school districts, where the limit is 65c, and St. Louis city, where the maximum is 89c) and (2) operate its schools for a minimum term of 180 days.

In calculating the foundation funds to which each district is entitled, amounts are determined in three separate categories and then added to ascertain the total.

## Equalization Quota

The first of these categories seeks to carry out the philosophy that the state will place a foundation in terms of dollars available in each district to provide a minimum program for each child. This is known as the equalization quota.

The need of each district is determined by multiplying the average daily attendance of residence pupils by \$130 (including those attending school in another district if assigned or if sending district is obligated to pay tuition). From this amount the following deductions are made: (1) receipts from a levy of \$1.00 (2) county and township funds (3) receipts from public utility taxes and (4) receipts from intangible taxes.

All districts do not receive state funds from the equalization quota because the income from the \$1.00 tax levy plus the 3 listed deductions amounts to more than \$130 for each pupil in average daily attendance. Over 200 more districts will receive equalization quotas under this new formula. The poorer the district, the larger its entitlement. Generally speaking, districts with an assessed valuation of less than \$11,000 behind each pupil in a.d.a. will be entitled

to funds in varying amounts. Some districts are able to raise only \$15 for each pupil and thus are entitled to the difference between this and \$130 or \$115 from the state for each pupil in a.d.a.

According to the State Board of Education it will take \$37,400,000 for 1961-63 to finance this part of the Foundation Program.

## Flat Grant

Districts levying a tax levy of \$1 receive what is known as the flat grant. This is an entitlement of \$102 for each pupil in average daily attendance. Schools that receive the equalization quota also receive this flat grant. They are, therefore, guaranteed \$130 plus \$102 for a total of \$232 per pupil in a.d.a. plus the teacher preparation allowance.

In order to prevent excessive pupil-teacher ratios, districts receive the flat grant in full, only when the average pupil-teacher ratio, including administrative and supervisory personnel, is thirty or less. The elementary and high school ratios must be determined separately. Where the teacher load exceeds 30 pupils in average daily attendance the flat grant will be reduced proportionately. To finance in full the flat grant section of the Foundation Program it is estimated to take \$143,456,000 for the 1961-63 biennium.

## Teacher Preparation

The third part of the Foundation Program is geared to teacher preparation. It was incorporated in the financial structure to encourage teachers to prepare better for their jobs and to encourage school boards to employ better qualified personnel.

For each teacher employed with

the fo  
is to p  
90  
120  
150  
Aft  
not g  
for a  
colleg  
Sinc  
funds  
it app  
ule, d  
do not  
in stat  
It t  
part o  
Not  
allocat  
basic  
used  
fore, o  
financ  
gram  
must  
This i  
empho  
  
In a  
under  
gram,  
additi  
bienni  
lows:  
Except  
phan  
ment  
grants  
498  
\$11,57  
For  
gram r  
is adde  
priatio  
cation,  
and ot  
public

By Inks Franklin

the following college hours the state is to provide funds as follows:

90-119 semester hours	\$135
120-149 semester hours	\$270
150 or more semester hours	\$405

After July 1, 1961, the state will not grant an allotment to a district for a teacher having less than 120 college semester hours.

Since these teacher preparation funds go to the district board and it approves the teacher salary schedule, differentials in salary schedules do not necessarily follow differentials in state allowances.

It takes \$22,400,000 to pay this part of the Foundation Program.

Not less than 80% of the funds allocated to school districts under the basic Foundation Program must be used for teachers' salaries. Therefore, of the \$203,256,000 needed to finance the basic Foundation Program in full, at least \$162,604,800 must be used for teachers' salaries. This is about \$760 per teacher now employed in our public schools.

## Other Aids

In addition to the sums allocated under the basic Foundation Program, school districts should receive additional aids for the 1961-63 biennium from state sources as follows: Transportation \$18,700,000; Exceptional Pupil \$7,500,000; Orphan \$100,000; Building abandonment and building construction grants \$100,000; Vocational \$3,162,498 (1959-61); Free Textbooks \$11,570,000 (1959-61).

For 1961-63 the Foundation Program needs \$229,656,000. When this is added to the \$5,428,822 for appropriations to the State Dept. of Education, schools of the Blind and Deaf and others, the total transfer bill for public schools must be \$235,084,822.

TABLE I

Distribution of State School Money for Equalization Quota, Flat Grant and Teacher Preparation in Missouri 1957-1960

Year	Amount
1957-58	\$ 63,586,111
1958-59	64,039,517
1959-60	66,850,348
1960-61	68,162,282
1961-62*	99,700,000
1962-63*	103,556,000

\*Estimated

TABLE II

State Grants to Public Schools Estimated

## Basic Foundation Program

Item	1961-62	1962-63
1. Equalization Quota	\$18,400,000	\$19,000,000
2. Flat Grant	70,300,000	73,156,000
3. Teacher Preparation	11,000,000	11,400,000

## Additional Amounts

4. Transportation	\$ 9,000,000	\$ 9,700,000
5. Exceptional Pupil Aid	3,500,000	4,000,000
6. Orphan Aid	50,000	50,000
7. Building Abandonment and Building Construction Grants	50,000	50,000



# Secretary's Page

## Our Herculean Task

ONLY a few can begin to realize the importance and magnitude of the task of financing education in this country.

Missouri had 56,000 live births recorded in 1937 with more than 99,000 last year. Four thousand four hundred teachers were new to their positions last year, 2,700 students completed their preparation for teaching in all the higher educational institutions of the State, and 1,600 of these graduates taught in Missouri. This, viewed in the light of the greatly increased average age of teachers, means that the present shortage of quality teachers will continue to grow.

The latest study indicates a need in Missouri of 4,000 additional classrooms at a cost of at least 130 million dollars. This is in spite of the fact that we have erected buildings at a rate unsurpassed during the last ten years. The total indebtedness for school buildings in Missouri has increased from 33 million dollars in 1949 to 277 million in 1959. These payments must be met from a tax on property. The inflationary spiral has hit school costs. The public demands ever increased services such as driver training, guidance and counselling, and the adaptation of the program to meet the needs of all children including the handicapped and the gifted.

The big increase in enrollments is now entering the high school. Before many years these youth will be having children of their own and numbers will multiply. The end is not in sight.

Imagine the problems facing higher education when these numbers reach college age. Our studies indicate it is conservative to say that higher education enrollments will double by 1970. Private higher educational institutions enrolled 60% of Missouri college students fifteen years ago and enroll 40% now.

Whether they can expand facilities to carry the present portion of the load with greatly increased numbers is open to question.

Some pseudo believers would solve the problem of financing education by this or that gimmick. The only solution is that greatly increased funds be made available from local, state, or federal sources.

The tax on property becomes more and more regressive. It now produces less than one-fourth of the income of the state and bears two-thirds of the burden of school support.

Surely the major objective of all who believe in good schools and in the theme of our state meeting, "America's Future Goes to School Today," will be the financing in full of the new foundation program at the next session of the Legislature convening in January. This would mean on the average not less than \$760 annually per teacher. To your state senator and state representative you must look for assistance. They will act in accordance with what they believe to be the wishes of the people they represent.

Sooner or later the Federal government again will recognize in a significant way its responsibility and concern for education. With a massive infusion of funds for general school purposes education could be given the emphasis it deserves in a democracy.

It was encouraging when a general purpose bill passed for the first time both houses of Congress. It was unbelievable when a small group on the House Rules Committee refused to send the bills to conference in order that differences might be resolved. Both Missouri Senators and seven of our eleven Congressmen voted for this legislation. We must look to the session of Congress convening in January. With your two U. S. Senators and your Congressman, you should keep in contact.

We have always tackled the big problems knowing that with their solution the smaller ones will fall into place. Let us continue to meet head on the all important task of financing our public schools. What is done in Missouri depends on the effectiveness with which educational needs are interpreted in every community.

Above all, the times demand professional unity. The results during the last fifteen years speak for themselves. With all of us working together even more closely in the years ahead, the Herculean task of financing our schools will be met.



# Convention Headliners

WERNHER VON BRAUN  
SAM LEVENSON

*Entertainment Feature*

HERB SHRINER

*in "POPS AMERICANA"*

Featuring Folk Balladeer **GEORGE ALEXANDER**  
with **GUSTAVE HAENSCHEN** conducting  
the **CONCERT ORCHESTRA AMERICANA**  
and **"THE NEW WORLD SINGERS"**



Gustave Haenschen



George Alexander



Sam Levenson  
Third General Session



Herb Shriner  
Second General Session



Wernher von Braun  
First General Session



John E. Evans

This program is dedicated to the memory of our late MSTA President.

# M.S.T.A. CONVENTION

## General and Divisional Programs

### GENERAL OFFICERS PR



Adah Peckenpaugh  
1st V. President



Anna Acuff  
2nd V. President



Myrtle Green  
3rd V. President



Ralph  
Member



D. A. Mallory  
Chairman Ex. Com.



Neil Aslin  
V. Chm. Ex. Com.



Evan Agenstein  
Member Ex. Com.



James  
First Gen



Everett Brown  
Member Ex. Com.



Helen Ericson  
Member Ex. Com.



Joe Herndon  
Member Ex. Com.



Hubert  
Third Gen

Convention Theme: AMERICA'S FUTURE GOES

# November 2-4, 1960

## Kansas City, Missouri

### S PROGRAM PERSONNEL



Ralph Marcellus  
Member Ex. Com.



H. Byron Masterson  
Member Ex. Com.



Robert R. Russell  
Member Ex. Com.



Julia B. Schmidt  
Member Ex. Com.



James A. Hazlett  
First General Session



Mrs. Henry Carr  
First General Session



Forrest E. Conner  
Divisional Meeting



Hoyt H. London  
Divisional Meeting



Hubert Wheeler  
Third General Session



T. M. Stinnett  
Departmental Meeting



Hazel Davis  
Salary Special Meeting



LaVerne Strong  
Divisional Meeting

RE GOES TO SCHOOL TODAY

# Assembly of Delegates

Wednesday, November 2, 9:00 A. M.

Music Hall  
Municipal Auditorium

All sessions of the Assembly of Delegates are scheduled to meet in the Music Hall, Municipal Auditorium. The first session will be held on Wednesday morning, November 2, at 9:00 o'clock. At this time among other items of business, the report of the Committee on Credentials will be made. In accordance with a resolution of the Assembly, and for the purpose of expediting business, a tentative program of procedure for the Assembly will be prepared before the first session opens. As many sessions of the Assembly will be held as are necessary to transact all business.

TEMPORARY CHAIRMAN, D. A. Mallory, Chairman, Executive Committee, Missouri State Teachers Association, Buffalo.

INVOCATION, Reverend Tolbert Dill, Minister, First Cumberland Presbyterian Church, Kansas City.

GROUP SINGING led by Robert W. Milton, Director, Department of Music Education, Kansas City; Orene Yowell, Special Assistant in Vocal Music, Kansas City, Accompanist.

## Special Programs

### PROFESSIONAL STANDARDS

Wednesday, 2:30 P. M.

Music Hall, Municipal Auditorium

Sponsored by Committee on Teacher Education and Professional Standards and Ethics

Warren C. Lovinger, Committee Chairman; President, Central Missouri State College, Warrensburg, Presiding  
Subject: *Standards for the Profession*

Remarks: L. G. Townsend, Committee Member; Dean, College of Education, University of Missouri, Columbia.

Hubert Wheeler, Committee Member; State Commissioner of Education, Jefferson City.

Discussion.

### RETIREMENT

Wednesday, 7:00 P. M.

Little Theater, Municipal Auditorium

#### QUESTION PERIOD

Subject: *The Public School Retirement System of Missouri*

Leaders: Ward E. Barnes, Chairman, Board of Trustees, Normandy.

G. L. Donahoe, Executive Secretary, Jefferson City.

### SALARY

Wednesday, 8:00 P. M.

Music Hall, Municipal Auditorium

Subject: *Salary Trends*

Chairman, Adah Peckenpaugh, Clinton; First Vice-President, Missouri State Teachers Association.

Speaker: Hazel Davis, Associate Director, Research Division, National Education Association, Washington, D. C.

Discussion.

## General Sessions and Divisional Meetings

### FIRST GENERAL SESSION

Thursday, 9:15 A. M.

Main Arena, Municipal Auditorium

Adah Peckenpaugh, Clinton; First Vice-President, Missouri State Teachers Association, Presiding

ORGAN PRELUDE (9:00-9:15), Marjorie Byrd Lowe, Teacher of English, Westport High School, Kansas City, at the console.

MUSIC, William Chrisman High School Orchestra, Independence, M. O. Johnson, Director.

INVOCATION, Reverend Stuart M. Paterson, Minister, Westport Presbyterian Church, Kansas City.

#### GREETINGS:

From the Kansas City Public Schools, James A. Hazlett, Superintendent of Schools, Kansas City.

From the Missouri Congress of Parents and Teachers, Mrs. Henry Carr, President, Springfield.

ADDRESS, *Why Must We Conquer Space*, Wernher von

Braun, Director of Development Operations Division, United States Army Ballistic Missile Agency.

#### ORGAN POSTLUDE.

PLATFORM GUESTS: Kansas City Board of Education, Chairmen of Local Committees, Past Presidents of the Missouri State Teachers Association and Department Chairmen.

### DIVISIONAL MEETINGS

#### ELEMENTARY EDUCATION

Thursday, 2:00 P. M.

Main Arena, Municipal Auditorium

Myrtle Green, Kansas City; Third Vice-President, Missouri State Teachers Association, Presiding  
MUSIC, *Concert Choir, Southeast High School, Kansas City*, B. E. Markley, Director.

INVOCATION, Reverend C. W. Howard, Minister, Allen





# Shagmoor

*All-Wool Coats  
unmatched in  
serviceable beauty*

**69.98**

Shagmoor fleece . . . a fashionable hit across the nation. Loved for its silky feel, airy-lightness, wrinkle and moisture resistancy—all natural to the fiber, permanent in the cloth. Featured is our popular 3-button, roll collar model in navy, frost, jade, walnut, black and gray. Misses and petite sizes 8 to 20.

**Other Shagmoor coats,**  
plain ..... \$79.98 to \$89.98

**Fur trimmed**  
coats ..... \$129.98 to \$189.98

coats, third downtown, plaza and  
Independence

Plan your Luncheon engagement at  
the CHARL-MONT . . . walnut  
downtown

*Emery, Bird, Thayer*  
A KANSAS CITY INSTITUTION

Chapel, Kansas City.  
ADDRESS, *Removing Barriers to Learning*, LaVerne Strong, Curriculum Consultant, State Department of Education, Hartford, Connecticut.

## SECONDARY EDUCATION

Thursday, 2:00 P. M.

Music Hall, Municipal Auditorium

Anna Acuff, Kirksville; Second Vice-President, Missouri State Teachers Association, Presiding  
INTRODUCTION OF MUSIC, Robert W. Milton, Director, Department of Music Education, Kansas City.  
MUSIC, *Senior High School Orchestra*, Joplin, T. Frank Coulter, Director.  
INVOCATION, Reverend G. Shoop, Associate Minister, Country Club Christian Church, Kansas City.  
ADDRESS, *Paying for Tomorrow's Schools*, Forrest E. Conner, President, American Association of School Administrators; Superintendent of Schools, St. Paul, Minnesota.

## COLLEGE AND UNIVERSITY EDUCATION

Thursday, 2:00 P. M.

Auditorium, Jenkins Music Company, 1217 Walnut

Warren C. Lovinger, President, Central Missouri State College, Warrensburg; President, Department of Universities, Colleges and Junior Colleges, Missouri State Teachers Association, Presiding.  
MUSIC, *Vocal Ensemble, Junior College*, Kansas City, Marian Nelsen, Director.  
INVOCATION, Paul H. Morrill, President, Park College, Parkville.  
PANEL DISCUSSION: *Proposed Scholarship Program for Higher Education in Missouri*  
Moderator: Warren C. Lovinger, President, Central Missouri State College, Warrensburg.  
Presentation: Homer C. Wadsworth, Executive Director, Kansas City, Association of Trusts and Foundations, Kansas City.  
Interrogators: Kenneth Freeman, President, Christian College, Columbia.  
Sister Mary Alfred Noble, President, Fontbonne College, St. Louis.  
D. W. Tieszen, Dean of Instruction, Central Missouri State College, Warrensburg.  
Discussion from the Floor.  
PANEL DISCUSSION: *Proposed Plan for the Establishment of State-Supported Junior Colleges in Missouri*  
Moderator: Warren C. Lovinger, President, Central Missouri State College, Warrensburg.  
Presentation: Irvin F. Coyle, Assistant to the President, University of Missouri, Columbia.  
Interrogators: John W. Dowdy, President, Southwest Baptist College, Bolivar.  
Robert L. D. Davidson, President, Westminster College, Fulton.  
Mark Scully, President, Southeast Missouri State College, Cape Girardeau.  
Discussion from the Floor.

## VOCATIONAL EDUCATION

Thursday, 2:00 P. M.

Little Theater, Municipal Auditorium

H. W. Dahlor, Director, Vocational Education, Kansas City; President, Missouri Vocational Association, Presiding  
MUSIC, *Girls' Triple Trio, Central High School*, Kansas City, Vester Swingle, Director; Veva Koenig, Accompanist.  
INVOCATION, Reverend Conrad R. Willard, Minister, Calvary Baptist Church, Kansas City.

ADDRESS, *Vocational and Technical Education in Russia and Their Implications for Public Education in America*, H. H. London, Immediate Past President, American Vocational Association; Professor of Industrial Education, University of Missouri, Columbia.

## SPECIAL PROGRAM

Thursday, 4:15 P. M.

Music Hall, Municipal Auditorium

## HEALTH AND PHYSICAL EDUCATION

### DEMONSTRATION

Kansas City Public Schools

Kansas City, Missouri

AMERICA'S FUTURE GOES TO SCHOOL TODAY

Under the direction of Anita Aldrich, Director of Elementary Physical Education and Secondary Girls' Physical Education; Assisted by Special Assistants in the elementary physical education department and representatives of the junior and senior high school physical education instructors.

## SECOND GENERAL SESSION

Thursday, 8:00 P. M.

Main Arena, Municipal Auditorium

Adah Peckenpugh, Clinton; First Vice-President, Missouri State Teachers Association, Presiding  
ORGAN PRELUDE (7:30-8:00), Leigh Havens, Jenkins Music Company, Kansas City, at the console.  
INVOCATION, Reverend Monk Bryan, Minister, Missouri Methodist Church, Columbia.

## HERB SHRINER

### "POPS AMERICANA"

Folk Baladeer . . . GEORGE ALEXANDER  
Conductor-Composer . . . GUSTAVE HAENSCHEN

The "CONCERT ORCHESTRA AMERICANA"  
The NEW WORLD SINGERS

ORGAN POSTLUDE.

## MEMBERSHIP RECEIPT REQUIRED

## THIRD GENERAL SESSION

FRIDAY, 9:15 A. M.

Main Arena, Municipal Auditorium

D. A. Mallory, Buffalo; Chairman, Executive Committee, Missouri State Teachers Association, Presiding  
ORGAN PRELUDE (9:00-9:15), Marybelle E. Shirk, Supervisor of Elementary Music, Consolidated District No. 2, Raytown, at the console.  
MUSIC, *Grand River Conference Honors Band*, Alfred W. Bleckschmidt, Supervisor of Fine Arts, State Department of Education, Jefferson City, Guest Director.  
INVOCATION, Reverend Thomas E. Pletcher, Minister, Red Bridge Christian Church, Kansas City.  
INTRODUCTION OF NEW OFFICERS.  
INTRODUCTION OF NEW PRESIDENT.  
GREETINGS FROM THE STATE DEPARTMENT OF EDUCATION, Hubert Wheeler, State Commissioner of Education, Jefferson City.  
ADDRESS, *The Value of a Sense of Humor*, Sam Levenson, TV Humorist and Comedian.  
ORGAN POSTLUDE.  
PLATFORM GUESTS: Officers of District Associations, Executive Committee, and Presidents of Institutions of Higher Learning.

# Kline's

1112 Walnut THROUGH TO MAIN

... we're proud of you, our  
Missouri teachers

The future is

in your class rooms.

And we're proud, too, of Kline's'

reputation as a

wonderful place to shop.

It's a heritage built of

fashion . . . quality . . . and prices

you like. Your convenient charge

account is open in seconds.

We're looking forward to meeting you

at Kline's . . .



don't forget to lunch at Kline's

our Mezzanine, Walnut, Tea Room's  
a favorite stop for downtowners.

**STOP**

for a quick snack, or for a  
leisurely lunch with your group.



# Departmental Programs

## AGRICULTURE

Chairman, E. F. Low, Central Missouri State College, Warrensburg.

Vice-Chairman, Floyd B. Houghton, Northwest Missouri State College, Maryville.

Friday, 2:00 P. M., Room 201, Municipal Auditorium.

Address, The Training of Agri-Business Students, C. E. Hinkle, Assistant District Manager, Kansas City District, International Harvester Company.

Business Meeting.

## ART EDUCATION

President, Virginia Lacy, Art Supervisor, Normandy.

Vice-President, Nathaniel Cole, High School Art Instructor, Jefferson City.

Secretary - Treasurer, Nancy Altwater, Elementary Art Supervisor, Ferguson-Florissant.

MAEA Council Meeting, Thursday, 9:00 A.M., Room 806, Board of Education Building, 1211 McGee Street.

Buffet Dinner, Thursday, 5:30 P.M., Roof Garden, Aladdin Hotel, 1213 Wyandotte. Price \$3.75. Send check or money order before Nov. 1 to Charlotte Cannon, 5638 Tracy, Kansas City, Missouri.

Ballads, Dave Bruton, Art Instruc-

tor, Westport High School, Kansas City.

Address, Changing Values in Art Education, Andrew W. Morgan, President, Kansas City Art Institute and School of Design.

Friday, 2:00 P. M., Music Hall, Municipal Auditorium.

Lucile Jenkins, Art Instructor, Van Horn High School, Kansas City, Program Chairman.

Theme: Art Teleidoscope—Changing Forms of Art.

"A progression of art forms from kindergarten to adulthood—a visual presentation of art in the classroom by pupils from elementary, secondary and college levels."

Summary: Art in Today's Culture, Angus McCallum, Architect, President of Kansas City Chapter, American Institute of Architects.

Art Exhibition and Art Demonstrations by Kansas City, Missouri Public Schools, Thursday, 10:00 A.M. to 3:00 P.M. and Friday, 10:00 A.M. to 12:00 Noon, Exhibition Hall, East Mezzanine, Municipal Auditorium.

## AUDIO-VISUAL EDUCATION

Chairman, Donald W. Smith, Director, Department of Audio-Visual Education, Kansas City.

Vice-Chairman, William Henry, As-

sistant Director, Audio-Visual Education Department, Cooperating Schools of St. Louis County.

Secretary, Luke Boone, Director, Instructional Materials Bureau, Northwest Missouri State College, Maryville.

Treasurer, Helen Allbright, 626 Cynthia Street, Poplar Bluff.

The department of Audio-Visual Education is organized to expedite the use of audio-visual materials and equipment throughout the state in the interest of improving instruction at all levels. Membership is open to all educators, regardless of their field of concentration.

Executive Committee Meeting, Wednesday, 7:30 P. M., Aladdin Hotel, 1213 Wyandotte. All audio-visual supervisors in the state are invited to the meeting and open house to follow.

Breakfast, Friday, 7:30 A. M., Hotel President, 14th and Baltimore. Price, \$2.50, including tax and gratuities. Send reservations to Grace Proctor, Department of Audio-Visual Education, Room 801, Board of Education Building, 1211 McGee Street, Kansas City 6, Missouri.

Address, Phillip Pitruzzello, Commission on the Experimental Study of the Utilization of the Staff in the Secondary School, Washington, D. C.

Remarks on DAVI convention plans, Mickey Bloodworth, Convention Coordinator, Department of Au-

## Teachers, Principals, Superintendents...



Plenty of  
**FREE**  
Parking



## Your M.S.T.A. Convention Headquarters

BOOTHS 165, 166, 167 and 168. You're cordially invited to make this your convention headquarters and to see displays of the very latest in school equipment and teaching aids. Be sure to see the newest in audio-visual, on display at the H-A booths.

ALSO, plan to visit our store . . . 1610 Baltimore . . . only four blocks from the Municipal Auditorium . . . for a more complete display of school supplies and equipment. Refreshments will be served and free shuttle transportation will whisk you back and forth to and from the auditorium.

WRITE FOR FREE ILLUSTRATED CATALOG

# HICKS-ASHBY CO.

1610 BALTIMORE

HA 1-6474

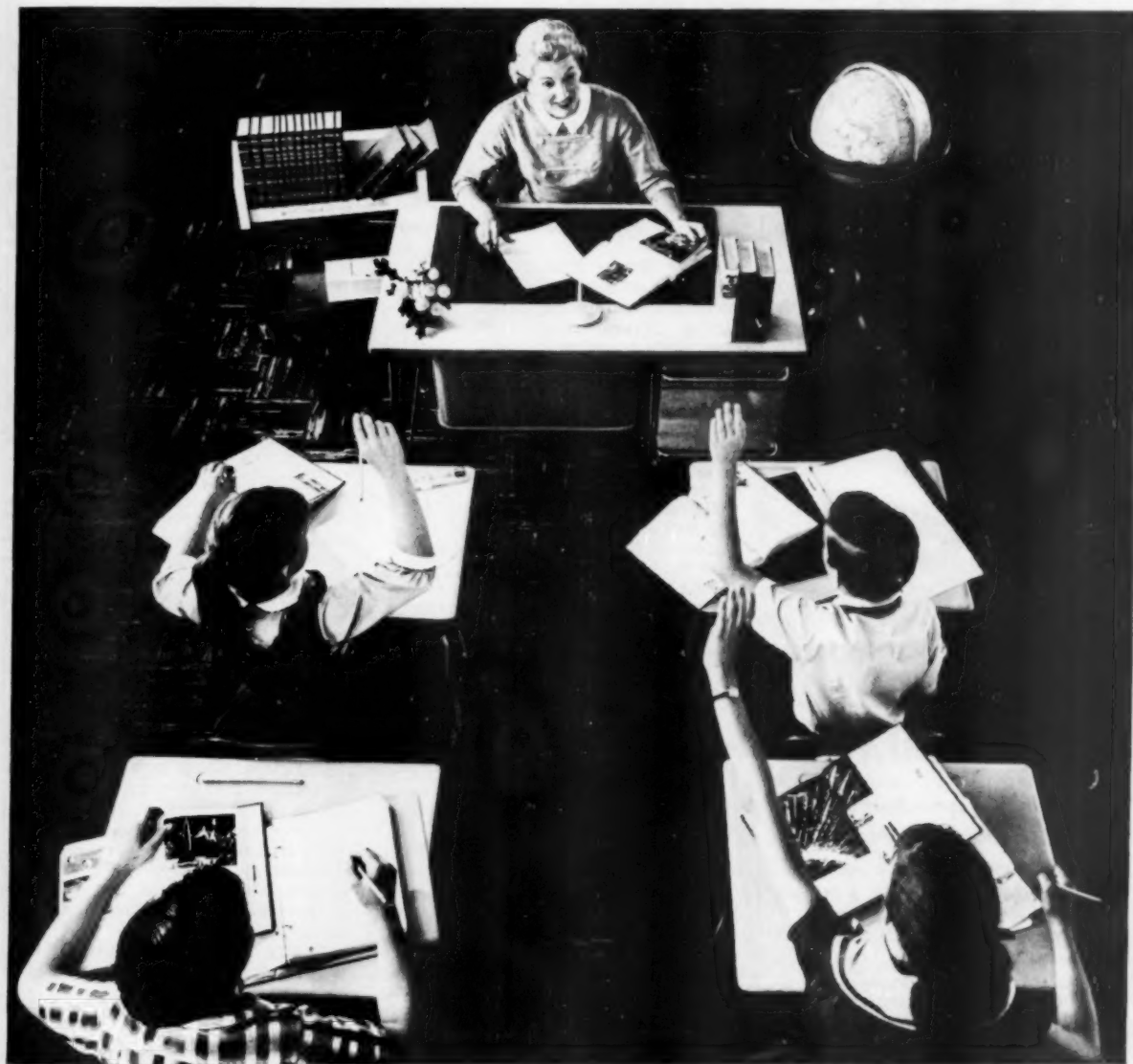
KANSAS CITY, MO.

Complete  
Display  
Rooms



# "YOUTH-TESTED"

## THE USE-FULL WORLD BOOK ENCYCLOPEDIA



World Book Encyclopedia is suited to the needs of students, teachers, and librarians. Far-reaching research studies, including an extensive analysis of actual classroom use, guide World Book editors as they create a reference set to serve *every* class and *every* classroom.

The single alphabetical arrangement permits the use of many of the twenty volumes at the same time. Text is inviting and easy to read. Visual aids include an exclusive, new \$1,000,000 map program and more than 22,000 illustrations with 5,000 in color.

### WORLD BOOK ENCYCLOPEDIA

Field Enterprises Educational Corporation • Merchandise Mart Plaza, Chicago 54, Illinois

World Book Encyclopedia, *youth tested* and *use-full*, continues to grow in leadership and importance. Test it in your classroom.

Write your nearest World Book manager for a free copy of our service unit, "Arithmetic Gains New Meaning With World Book Encyclopedia."

Deacon Lile  
1401 Brentwood Blvd.  
St. Louis 17, Missouri

Herbert Verg  
6225 Brookside Blvd.  
Kansas City 13, Missouri



**WELCOME  
TEACHERS**



**FREE!**

**PURSE SIZE**

**HANDEE  
PILL BOX**

**Use Coupon Below  
at these stores:**

- 12th & McGee • 10th & Main
- 12th & Baltimore • 12th & Walnut
- 40th & Main • Linwood & Troost
- 728 Minnesota, K.C.K.
- 10th & Minnesota, K.C.K.

**REDEEM YOUR FREE COUPON AT  
THESE KANSAS CITY STORES.**



**FREE!  
COUPON**

I would like to redeem this coupon for my FREE Handee Pill Box.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

dio-Visual Instruction, National Education Association, Washington, D. C.

**Business Meeting and Discussion.**

**Audio-Visual Clinic,** Mezzanine, Exhibition Hall, is the service center of audio-visual consultants. Curricular and administrative problems may be brought to this group of audio-visual specialists for advisement. Any school may find answers to audio-visual problems by using this service. This booth will be staffed and open on a continuous basis throughout the convention.

**Film Previews:** Mezzanine, Exhibition Hall, Thursday, from 12:00 to 5:00 P. M., and Friday from 9:30 A. M. to 1:00 P. M. Continuous screening of the latest educational film productions. Visit this area on the mezzanine to see the newest in instructional film.

**Study Trips:** The Department of Audio-Visual Education is sponsoring three most interesting study trips on Friday, November 4. Please make reservations early.

**Hallmark Cards**—Study trip will form in front of Auditorium at 1:00 P. M. and return to Auditorium at 4:00 P. M.

**Truman Library**—Will depart from Auditorium at 1:00 P. M. and return at 4:00 P. M.

**Nelson-Atkins Art Gallery**—Study trip will leave from in front of Auditorium at 1:00 P. M. and return at 4:00 P. M.

Cost of each tour \$1.50. Send reservations to Grace Proctor, Department of Audio-Visual Education, Room 801, Board of Education Building, 1211 McGee, Kansas City 6, Missouri.

**BUSINESS EDUCATION**

**Chairman,** Wilma L. Sullivan, North Kansas City High School, North Kansas City.

**Vice-Chairman,** Lucas Sterne, Central Missouri State College, Warrensburg.

**Secretary,** Alpha Brantner, High School, Kirksville.

**Treasurer,** Marie Vilhauer, Southeast Missouri State College, Cape Girardeau.

**Luncheon,** Friday, 12:30 P. M., Ballroom, Hotel President, 14th and Baltimore. Price, \$3.00. Send reservations to Lorena Card, Kansas City Junior College, Kansas City, Missouri. Tickets can be picked up, as well as purchased, before 4:00 p. m., Thursday in the lobby of the Municipal Auditorium.

**Address, New Directions in Business Education,** Robert E. Slaughter, Vice President and Member of the Board of Directors, McGraw-Hill Book Company, Inc., New York.

**Business Meeting.**

**CLASSICS**

**Chairman,** Virginia McClure, East High School, Kansas City.

**Vice-Chairman,** Robert G. Hoerber, Westminster College, Fulton.

**Secretary,** Margaret F. Mullen, Central Junior High School, Kansas City.

**Luncheon,** Friday, 12:30 P. M., Crystal Room, Phillips Hotel, 12th and Baltimore. Price, \$2.50. Reservations may be made by telephoning Virginia McClure, Sherwood 1-0151, or by mail to Virginia McClure, 831 Main Street, Parkville, Missouri. Luncheon speaker, Paul Morrill, President, Park College, Parkville, Missouri.

**Using Tapes in Teaching Beginning Latin at the University of Missouri,** Anna S. Benjamin, University of Missouri, Columbia.

**The Classical Influence in Wedgewood,** Ellen M. Machin, Central College, Fayette.

**Highlights of Roman History,** Illustrated with original cartoons, Gladys Martin, Eldorado Springs.

**Business Meeting and Election of Officers.**

**CLASSROOM TEACHERS**

**President,** Grace Gardner, Southwest Missouri State College, Springfield.

**Vice-President,** Anna Mary Bullock, 2710 Woodson, St. Louis 14.

**Secretary,** Helen Ericson, 4442 Summit, Kansas City 11.

**Luncheon,** Thursday, 12:00 o'clock noon, Grand Ballroom, Hotel Muehlebach, 12th and Baltimore. Price, \$3.50. Send check or money order for tickets to Genevieve Poe Scott, 11800 East 67th Street, Kansas City 33, Missouri. Deadline for ordering tickets is October 28. No tickets will be held which are not paid for in advance.

**Address,** T. M. Stinnett, Assistant Executive Secretary, for Professional Development and Welfare, National Education Association, Washington, D. C.

**DRIVER AND SAFETY  
EDUCATION**

**President,** Nevin E. Wasson, Driver Education, Television Instructor, Board of Education, Kansas City.

**Vice-President,** August Lamar, High School, Webster Groves.

**Secretary,** Robert Elliott, High School, North Kansas City.

**Treasurer,** G. E. Carter, Central High School, Springfield.

**Friday, 8:30 A. M., Board Room, Board of Education Administration Building, 1211 McGee.**

**Tour of the New Board of Education Building.**

**Driverlab Demonstration.**

**What the Recent New Departmental Status in the NEA Means for the American Driver Education Association,** Norman Key, Secretary, National Commission on Safety Education, National Education Association, Washington, D. C.

**Annual Business Meeting.**

**Load Buses.**

**Luncheon,** 12:15 P. M., courtesy of the Ford Motor Company. Reservations for members only. A limited number. Send reservations to Robert Elliott, Driver Education Instructor, High School, North Kansas City, by October 31.

**Tour—Ford Motor Company.**

**Load Buses.**

# Mink Trimmed Cashmere Coats *luxury loomed by Bernhard Altmann*

*at special prices*  
**November 2-3-4-5**

**\$129**

*regularly \$149.95*

**\$159**

*regularly \$179.95*

Whether you select the \$129 coat with rich, full mink collar or the \$159 coat with superb 2-skin mink collar you choose from beautiful shades of mink and cashmere. Diadem, Ranch, Cerulean, Autumn Haze or Lutetia mink trim on nude, bamboo, black, steel blue, pebble green or red cashmere.

*all furs labeled to show country of origin*

you are invited to  
open a convenient  
Palace charge account

*stores open Thursday night  
downtown and Prairie Village*



FIFTH FLOOR—12th & GRAND  
PRAIRIE VILLAGE, NORTH KANSAS CITY

*informal  
modeling*



## At the Convention . . . Booths 144-145

Textbooks for today's schools, including a new series for Junior High School general music.



### Music in Our Life and

### Music in Our Times

COOPER, FREEBURG, IMIG  
NORDHOLM, RHEA, SERPOSS

TEACHERS' EDITIONS  
L. P. RECORDS

The lively spirit of the song material suits teen-agers to a T. Of special interest are units on listening, records and recording, hi-fi, stereo, Broadway music, and percussion ensembles.



## SILVER BURDETT COMPANY

4700 Chase Avenue, Chicago 46

Representatives: Earl Boucher, Howard Stone

## EDUCATIONAL SECRETARIES

President, Jean Fritsche, Normandy School District, St. Louis County.  
Vice-President, Daisy Newman, Higginsville.

Secretary, Edith House, Missouri School for the Blind, St. Louis.

Program Chairman, Ada Mae Parks, Kansas City Public Schools, Kansas City.

Registration, Thursday, 1:00 P. M., Lobby, New Kansas City Public Administration Building, 12th and McGee.

Thursday, 2:00 P. M., Auditorium, New Administration Building.

Welcome, Robert Ward, Supervisor, Employee Personnel, Kansas City.

Coffee, Thursday, 2:30 P. M., New Administration Building Cafeteria.

Tour of the New Administration Building.

Friday, Continental Hotel, 11th and Baltimore.

Business and General Meeting, 9:00 A. M., Reception Room.

Luncheon, 12:00 o'clock noon, Georgian Room, Continental Hotel, 11th and Baltimore.

Address, Leo G. Roedl, Midwest Research Institute; Executive Officer of Science Pioneers.

Meeting, 2:30 P. M., Reception Room.

Dinner and Party, Friday, 6:00 P. M., Grinter House. Buses will load for Grinter House Party at 11th Street Entrance, Continental Hotel, at 5:30 P. M.

ON DISPLAY

140 Titles

for any Liquid  
Duplicator... awaiting  
your inspection



The CONTINENTAL PRESS, INC.

Elizabethtown, Pennsylvania

ELGIN, ILL. ATLANTA, GA. DALLAS, TEX.

PASADENA, CAL. PORTLAND, ORE.

Booths 42 & 43

MATERIALS AVAILABLE IN THESE AREAS  
KINDERGARTEN  
THROUGH GRADE 9

- ENGLISH — Grades 2 to 9
- PHONICS — Grades 1 to 5
- SEASONS — Elementary
- SCIENCE — Kindergarten to Grade 6
- ARITHMETIC — Kindergarten to Grade 8
- READING READINESS
- OUTLINE MAPS — All Grades
- SOCIAL STUDIES — Grades 1 to 6
- HEALTH & SAFETY — Grades 1 to 3
- HEALTH — Junior High
- GUIDANCE — Junior High
- SPECIAL EDUCATION SERIES



## ELEMENTARY SCHOOL PRINCIPALS

Chairman, Paul Antle, Principal, Eastmorland School, Joplin.

Vice-Chairman, Burel Lowrey, Principal, Lee School, Columbia.

Secretary, Justyn Graham, Principal, Minnie Cline School, Savannah.

Luncheon, Friday, 12:15 P. M., Hotel Continental, 11th and Baltimore. Price, \$3.00. Send reservations to Carl Thompson, Principal, Woodland School, 1820 East 8th Street, Kansas City 24, Missouri.

Address, Key Leadership in Elementary Education, LaVerne Strong, Curriculum Consultant, State Department of Education, Hartford, Conn.

## ELEMENTARY SCHOOLS

Chairman, Ruth Tillman, 1017 Arno Road, Kansas City.

Vice-Chairman, Miriam L. Maier, 4200 Botanical, St. Louis.

Secretary, Edna Holman, Macon. Friday, 2:00 P. M., Main Arena, Municipal Auditorium.

The Raggletaggletown Singers by Frank Luther, Third Grade, William Volker School; Irene Oliver, Principal, Mary Richardson, Teacher; Pauline Gallagher, Special Assistant, Vocal; Alex Sokol, Special Assistant, Instrumental; Constance Fowler, Speech Correctionist.

Address, T. M. Stinnett, Assistant Executive Secretary for Professional Development and Welfare, N.E.A.

Business Meeting and Election.

## WELCOME TEACHERS . . .

VISIT BOOTHS 60-61

AT THE M.S.T.A. CONVENTION

### On Display

Teaching Aids	M	Transportation Reports
Flannel Boards	O	Accumulative Records
Magnetic Boards	D	Attendance Registers
Educational Games	E	Class Record Books
Plasti-Tak Adhesive	L	Teacher Plan Books

Supplies for the office, classroom and school library

## A FREE SHOPPING BAG

FOR YOUR CONVENIENCE

AT THE EXHIBIT



## MODEL PUBLISHING & SCHOOL SUPPLY

1602-08 Hodiament Avenue

St. Louis 12, Missouri

Member of National School Supply and Equipment Association

## MOBILE PROJECTION UNIT III

*A new step in bringing the world closer to the classroom.*



### Flexible

Designed for excellent performance under the widest range of classroom conditions. Picture size is continuously variable, up to full 28" width—may be controlled for extra brilliance to accommodate sub-standard film or offset unusual lighting conditions.

### Mobile

Always ready for use. Move anywhere without disassembly or set-up. Thread film in corridor or A-V room and roll into the classroom ready to run. Saves time and ends confusion. Instant conversion to conventional screen projection when required.

### Dependable

Engineered to give long and trouble-free service. Exclusive Bell & Howell Specialist Projector. Maximum picture quality is assured by selection of the finest screen, lens and speaker components . . . matched for the very best performance.

**HOOVER BROTHERS, INC.**  
Kansas City, Mo.

1020 Oak Street

Phone: Victor 2-6720



*Call, Write or Visit the Jenkins Store Nearest You.*

● We carry these Quality  
**MUSICAL INSTRUMENTS**

**CONN, ARTLEY, HAYNES**

... *Flutes*

**KOHLERT** ... *Woodwinds*

**ROTH, KAY, LEWIS**

... *String Instruments*

**GRETSCHE, LUDWIG, ROGERS**

... *Drums*

**ZILDJIAN** ... *Cymbals*

**DEAGAN, JENCO**

... *Vibes*

*And, when you need MUSIC,  
SERVICE IS PARAMOUNT*

**JENKINS** is the **ONLY COMPLETE** Sheet Music Service in the Southwest

We can supply music of all publishers ... **JENKINS** has the **MUSIC** you want ... when you want it.

*Write for FREE Choral, Piano, Voice, Instrumental and Organ Catalogs*

## JENKINS MUSIC COMPANY

1217 WALNUT ... KANSAS CITY, MISSOURI ... VI. 2-9430

Other Jenkins Stores in Ft. Smith, Joplin, Topeka, Wichita, St. Joseph, Oklahoma City, Tulsa, Salina, Jefferson City, Columbia, Antioch Center, Springfield, Mo.

### Machine Tools

Your questions appreciated  
Forslund Pump & Machinery, Inc.  
1717 Main  
VI 2-0868

All Rooms Air Conditioned  
Rates \$4.00 to \$6.00

Fireproof—Modern—Convenient

### RASBACH HOTEL

New Orleans Room  
Cocktail Lounge

12th and Wyandotte Kansas City, Mo.

## WELCOME TEACHERS

*Open daily—6:00 A.M. till  
9:00 P.M.*

**FORUM CAFETERIA**  
1212 Main  
Kansas City, Mo.

### ENGLISH

President, Ruth Ingram, Hickman High School, Columbia.

Vice-President, C. V. Huenemann, Northeast Missouri State Teachers College, Kirksville.

Secretary, Genevieve Shawl, Clayton High School, Clayton.

Breakfast, Friday, 8:00 A.M., Windsor Room, Phillips Hotel, 12th and Baltimore. Price, \$2.50. Send reservations together with check to Cecilia Roberts, 6139 Cherry, Kansas City, Missouri, by October 29.

Address, Names on Our Faces, Webster Schott, literary critic and editor with Hall Brothers.

Executive Board Meeting, Luncheon, Tropics Room, Phillips Hotel, 12th and Baltimore.

Friday, 1:00 P.M., Board of Education Building Auditorium, 1211 McGee Street.

Address, New Ideas in Teaching Communication Arts, Frederic G. Cassidy, University of Wisconsin, Madison.

Business Meeting.

### COUNCIL FOR EXCEPTIONAL CHILDREN, MISSOURI FEDERATION

President, Ruby Long, Rt. 2, Box 296, Chesterfield.

President-Elect, Evelyn Allen, 4161 Holly, Kansas City.

Secretary, Frances Washam, 102 Bisbee, Marcelline.

Treasurer, Elizabeth Hickman, Rt. 5, Columbia.

Luncheon, Thursday, 12:15 P.M., Hotel President, 14th and Baltimore. Price, \$3.00. Reservations should be sent not later than November 1 to Evelyn Allen, 4161 Holly, Kansas City, Missouri. Reservations must be accompanied by full remittance.

Address, The Madison Project: Mathematics for All Ability Levels, Robert B. Davis, Ph. D., Associate Professor of Mathematics and Education, Syracuse University, New York, New York.

Business Meeting.

### MISSOURI COUNCIL FOR GEOGRAPHIC EDUCATION

President, Howard F. Hibdon, Central Missouri State College, Warrensburg.

Vice-President, Nelson Clark, Aeronautical Chart and Information Center, St. Louis.

Secretary-Treasurer, Dorothy Lell, Afton Senior High School, St. Louis.

Friday, 2:00 P.M., Auditorium, Jenkins Music Company, 1217 Walnut.

Welcome, Howard F. Hibdon, Central Missouri State College, Warrensburg.

Geographic Stimuli for Science Fair Participation, Marjorie K. McCune, Fifth Grade, Center Elementary School, District 58, Kansas City.

Teaching Geography by Television, Minaruth Galey, Television Science Teacher, Kansas City Public Schools, Kansas City.

Business Meeting and Announcements.

## GUIDANCE AND COUNSELING

Chairman, Robert C. Cliff, Ferguson High School, Ferguson.

Vice-Chairman, Oren Miller, 2615 Lucille Avenue, St. Joseph.

Secretary, Marguerite Stuehrk, 7468 University Drive, St. Louis.

**Luncheon**, Friday, 12:00 o'clock noon, Junior Ballroom, Hotel President, 14th and Baltimore. Price, \$2.50. Send reservations to E. O. Hammond, Director of Guidance, Kansas City Public Schools, Kansas City, Missouri.

**Address**, Rev. Trafford Maher, S. J., A.M., Ph.D., Director of the Department of Education, St. Louis University, St. Louis.

### Business Meeting.

## HEALTH, PHYSICAL EDUCATION AND RECREATION

Chairman, Rex Fraley, 1828 West Washita, Springfield.

Vice-Chairman, H. D. Peterson, Northwest Missouri State College, Maryville.

Secretary-Treasurer, James L. Ballinger, High School, Hannibal.

President-Elect, Mary Jo Wynn, Southwest Missouri State College, Springfield.

**Representative Assembly**, Friday, 9:00 A. M., Room 215, Hotel President, 14th and Baltimore.

**Luncheon**, Friday, 12:00 o'clock noon, Rooms 227-229, Hotel President, 14th and Baltimore. Price, \$2.50. Reservations should be sent to Katherine Peck, 1525 Lexington Court, Kansas City 10, Missouri, by November 2.

**Address**, Carl Troester, Executive Secretary, American Association of Health, Physical Education and Recreation, Washington, D.C.

## HOME ECONOMICS

President, Charline Lindsay, University of Missouri, Columbia.

Vice-President, Louise Frolich, Koch Refrigerator Company, Kansas City, Kansas.

Secretary, Jewel Hoglen, 1009 Dougherty Ferry Road, Kirkwood.

**Luncheon**, Friday, 12:15 P. M., Tower Room, Aladdin Hotel, 1213 Wyandotte. Price, \$2.25. Send reservations by October 28 to Frances Kerley, Director, Home Economics Education, Room 613, 1211 McGee, Kansas City, Missouri.

**Citizenship Responsibilities**, Robert M. Myers, M. D., Kansas City.

**Choral Group**, Clay County Home Economics Extension Club Chorus.

### Business Meeting.

## INDUSTRIAL EDUCATION

Chairman, Doyle Kemper, Head, Industrial Education Department, Southwest Missouri State College, Springfield.

Vice-Chairman, Robert Kaintz, Machine Shop Instructor, O'Fallon Technical High School, St. Louis.

Secretary-Treasurer, Maurice L. Stewart, Supervisor, Industrial Education, State Department of Education, Jefferson City.

**Friday, 1:00 P. M., Room 400, Mu-**

## Why are nearly half of the yearbooks for the schools of Missouri published by Walsworths?

### BECAUSE OF WALSWORTH QUALITY:

Master craftsmen at Walsworths know their work and take time to do it right! To serve our customers better, our big, modern plant is now even bigger.

### BECAUSE OF WALSWORTH SERVICE:

"On-the-spot" counseling by Walsworth specialists, at frequent intervals, simplifies work of staff and sponsor. Too, the job is easier with Walsworth's big, helpful kit.

### BECAUSE OF WALSWORTH PRICE:

You get FULL VALUE in a Walsworth one-cost yearbook. Even with Walsworth's many built-in bonus features, prices are very attractive and can save your school money!

ENJOY A BETTER '61 ANNUAL AT LESS COST! CONTACT

# WALSWORTH

Publishing Company, Marcelline, Missouri

MEMBER, NATIONAL YEARBOOK MANUFACTURERS ASSOCIATION

Visit Rush Johnson, Jr., Sales Manager, and Vernon Hahn, Hugh "Pat" Penniston and Chick Monti, Missouri Representatives, at Booths 175 and 176 in Municipal Auditorium during the convention.

PUBLISHER, 1960 OFFICIAL CALENDAR MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION

TOGETHER-WE-SING MUSIC  
BOOKS AND RECORDS  
for the elementary grades.

HARRY SOPER, Box 61, Columbia, Mo.  
**Follett Publishing Company**

## STATE HOTEL

*Welcome Teachers*

Opposite Hotel Muehlebach and  
Municipal Auditorium

100% Air Conditioned

250 Rooms

250 Baths

## EUROPE

We'll see the usual plus Russia, Scandinavia, Yugoslavia and N. Africa. A different trip—for the young in spirit who don't want to be herded around. Also shorter trips. Budget priced.

EUROPE SUMMER TOURS

255 Sequoia, Box 5 — Pasadena, California

## HOTEL SENATOR

Welcome Missouri Teachers

Group Rates

Vay I. Miller

Lessee—Operator

12th and Baltimore  
Kansas City, Mo.

Floyd W. Townsend  
invites you to examine  
these Merrill and  
Iroquois Texts at  
**BOOTH 106**

MISSOURI STATE TEACHERS  
ASSOCIATION CONVENTION



Missouri Representative:  
Floyd W. Townsend

**NEW 1960 TREASURY OF LITERATURE READERS** — two brand new titles for grades 1 and 2; four expanded editions for grades 3-6! This planned reading series is designed to develop class-wide literary appreciation. The balanced variety of selections are from 241 contemporary and classical master storytellers. Delightfully illustrated in full color.

**NEW 1960 HOMELANDS SERIES** for grades 4-7. An extraordinarily attractive series of geography-centered social studies texts. Abundantly illustrated with full-color, natural relief maps, and Kodachrome photos. Contains latest up-to-the-minute facts and statistical information.

**SPELLING FOR WORD MASTERY SERIES** . . . available in 1960 Skilltext (text-work-book) and 1959 Textbook Edition for each grade 2-8. Successfully relates spelling instruction to the entire language arts program.



CHARLES E. MERRILL BOOKS, INC. and  
IROQUOIS PUBLISHING COMPANY, INC.  
1300 Alum Creek Drive • Columbus 16, Ohio



#### Municipal Auditorium.

**Business Meeting**, Missouri Industrial Education Association.

**Address, Challenge of the Times for Industrial Education**, Roi Wood, Superintendent of Schools, Joplin.

**Industrial Arts Section, Friday, 2:00 P. M., Room 400, Municipal Auditorium.**

Chairman, Carl Cochran, Industrial Arts Instructor, Milan.

**Address, Challenge of the Times for Industrial Arts**, N. B. Grinstead, Chairman, Division of Applied Arts and Science, Central Missouri State College, Warrensburg.

**Coordinators' Section, Friday, 2:00 P. M., Room 404, Municipal Auditorium.**

Chairman, Elmer Minnick, Coordinator, Richmond.

**Address, Challenge of the Times for Part-time Cooperative Programs**, David Berryman, Director, Vocational Education, Springfield.

**Day Trade and Technical Section, Friday, 2:00 P. M., Room 402, Municipal Auditorium.**

Chairman, George Bridges, Machine Shop Instructor, Manual High and Vocational School, Kansas City.

**Address, Challenge of the Times for Day Trade and Technical Training**, Merle Bodine, General Coordinator, Technical Education, Kansas City.

#### KINDERGARTEN

Chairman, Maebelle Walkenhorst, 505 South 10E Highway, Lee's Summit.

## SERVICE CENTER FOR BAND DIRECTORS

### Olds Brass

### Leblanc Woodwinds

Complete line of highest quality band instruments

Band and Orchestra Accessories

Rental Plan to Build Beginners Classes

Assistance on brass, woodwind, and ensemble problems

Expert repair service

GERALD J. BOHART

RAYMOND A. KING

CHARLES A. WELLS

## BOHART MUSIC COMPANY

1229 Walnut

Kansas City, Missouri



Vice-Chairman, Elizabeth Curtis, 13 Louise Court, Florissant.

Secretary, Loyce Sharp, 4224 E. 56th Street, Kansas City 16.

Friday, 2:00 P. M., Room 500, Municipal Auditorium.

**Business Meeting.**

News From KPE, Division of NEA, Dorothy Stone, 4617 East 47th Street, North Kansas City.

Let's Start It Young!, Mary Lee Marksberry, School of Education, University of Kansas City, Kansas City.

**MISSOURI ASSOCIATION OF SCHOOL LIBRARIES**

Chairman, Helen Moore, 101 E. Stapleton, Albany.

Vice-Chairman, Hilda Downing, 3905a Magnolia, St. Louis.

Secretary, Frances Holaday, 29 Jefferson Road, Webster Groves 19.

**Breakfast, Friday, 8:00 A. M.** Trianon Room, Hotel Muehlebach, 12th and Baltimore. Price, \$2.25, including gratuity. Send reservation with check or money order to Gladys Deever, Schools Division, Kansas City Public Library, 311 East Twelfth Street, Kansas City 6, Missouri. After making reservation your ticket will be held for you at the door on the morning of the breakfast. Tickets may also be purchased in the Foyer of the Municipal Auditorium on Thursday, November 3, from 9:00 A. M. to 1:00 P. M.

**Business Meeting.**

**The New School Library Standards**

## Could I ever be president?

**We The People, a new B/P civics text**, answers the question. This comprehensive volume translates the complex workings of local, state and national government into simple terms. Profusely illustrated, with befitting dignity, to inspire growing, young citizens. For grades 7-9.



Send for illustrated brochure

**Benefic Press**

1900 N. Narragansett Ave.,  
Chicago 39, Illinois  
Publishing Division of Beckley-Cardy



**Welcome to Kansas City . . . and  
Rothschild's, where fashion trends start**

Fashion dictates fur . . . and here's the perfect combination for luxury and comfort. Soft natural mink collar adorns this handsome coat of ribbed wool. **\$99**

**Other fur trim coats \$99 to \$199**

**Rothschild's**

Downtown  
Brookside  
Plaza



**McLean's BAND SHOP**

Your  
**Band Instrument**

## "SPECIALISTS"

WRITE FOR INFORMATION ON

- The World's Finest **BAND & ORCHESTRA** Equipment
- Flexible **TRIAL PLAN** for Beginners' Classes
- Free **TALENT TEST BLANKS**
- Complete **CATALOG** of **MUSICAL ACCESSORIES**
- All of Your **BAND & ORCHESTRA REQUIREMENTS**

During State Convention Visit

**McLean's Band Shop, Inc.**

*"Musical Sales and Service"*

211-13 East 13th St.

Kansas City 6, Mo.

as They Relate to Missouri, Alice Brasfield, Branch Librarian, Central Branch, Kansas City Public Library, Kansas City.

**Tour of new Kansas City Public Library Building** at 311 East Twelfth Street, 10:00 A. M.

### MATHEMATICS

Chairman, Thomas Moore, 506 E. 26th Avenue, North Kansas City.

Vice-Chairman, Alma Shipley, 7333 State Line, Kansas City.

Secretary-Treasurer, Kathryn Gill, 203 N. Water Street, Liberty.

**Luncheon**, Friday, 11:30 A. M., Roof Garden, Hotel Continental, 11th and Baltimore. Price, \$2.75, including gratuities. Send reservations to Mrs. G. H. Reynolds, 5001 State Line Road, Kansas City 12, Missouri.

**Address**, Paul C. Rosenbloom, University of Minnesota and State Department of Education, Minneapolis, Minnesota.

**Demonstration Class, Fifth Grade Students Discovering Ninth Grade Algebra**, Robert B. Davis, Syracuse University, Syracuse, New York.

**Business Meeting.**

### MISSOURI STUDENT EDUCATION ASSOCIATION

President, Mary Ann Cohn, University of Missouri, Columbia.

Vice-President, Joe Johnson, Northwest Missouri State College, Maryville.

Secretary, Lila McPherson, Central

## SHORT QUIZ FOR BUSY ENGLISH TEACHERS

**PROBLEM:** How to help pupils needing extra practice in basic English skills

**ANSWER:** Workbooks and Handbooks for The New Building Better English, Grades 7-12

**REASONS:** The Workbook and Handbook for each grade offers an organized program of study, practice and review of language essentials. Reinforcing the lessons in the basic text, each Workbook contains new, clear-cut instruction on mechanics, grammar, correct usage, and basic composition. The Handbook, a permanent reference in the last section of each Workbook, contains all rules and definitions presented in the text.

**EXTRA:** A correlated testing program is available in separately-bound Test Pads, containing Pretests, Check Tests, Mastery Tests, and Final Tests.

**ROW, PETERSON AND COMPANY**

Evanston, Illinois

Missouri State College, Warrensburg.  
Friday, 8:00 to 9:30 A. M., Room 503, Municipal Auditorium, Social Hour for Student NEA and FTA.

Friday, 1:30 P. M., Room 600, Municipal Auditorium.

Mary Ann Cohn, President (College Section), Missouri SEA, Presiding.

Invocation, Joe Edwards, President (High School Section), Missouri SEA.

Address, Keeper of the Springs, H. W. Schooling, Superintendent of Schools, Webster Groves.

Following the General meeting the College Section will meet in Room 503, Municipal Auditorium, and the High School Section will meet in Room 600, Municipal Auditorium.

College Section: Mary Ann Cohn, Presiding.

Report on Summer Meetings.

Business Meeting.

High School Section: Joe Edwards, Presiding.

Round-Table Discussion.

Business Meeting.

#### MODERN LANGUAGES

President, Richard J. Payne, Southwest Missouri State College, Springfield.

Vice-Presidents:

French, Bredelle Jesse, University of Missouri, Columbia.

German, Wallace G. Klein, Senior High School, University City.

Spanish, Helen Fling, Southwest High School, Kansas City.

Secretary-Treasurer, Lillian Spang-



## Developed for the Broader Homemaking Curriculum

Each year more and more teachers in more and more schools turn to the Lippincott list for the best in home economics education, because there's a Lippincott text that's best for dominant instruction in every area of home economics.

Have you discovered the best text in your subject area?



## VISIT BOOTH NO. 124

J. B. LIPPINCOTT COMPANY

333 WEST LAKE STREET, CHICAGO 6, ILLINOIS

Robert M. Miller

1315 Wilson

Columbia



## 100 Years of Creating for the Advancement of Knowledge and Entertainment

On its 100th Anniversary, Milton Bradley Company looks back with pleasure and satisfaction on the contribution which it has made to the education of the child in our country. With its products, it has taught the child that it can enjoy fun while learning.

During this century of service, the Company has supplied our nation's schools with Art Supplies, Nursery and Kindergarten Materials, Games, Arithmetic Aids, Reading Aids, School Art Furniture and Paper Trimmers.

As suppliers to the leading educators in the country, the wealth of acquired experience is passed on to you to help you fulfill your mission in the education of the children of America. We look forward with confidence to continuing this service to America.

Please accept our most cordial invitation to visit us in our exhibit space, Booth #84, at the Annual Convention of the Missouri State Teachers Association in Kansas City.

## MILTON BRADLEY COMPANY

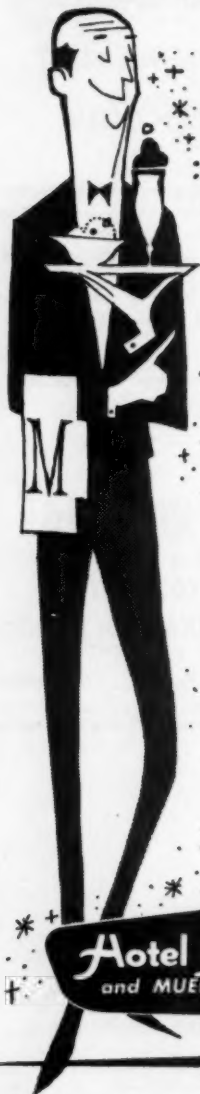
Springfield

New York

Chicago

San Francisco

# Your Guide to Good Eating



In Kansas City Missouri,  
Baltimore to  
Wyandotte at 12th

**Le Bistro**

Enjoy a touch  
of gay Paree  
piano entertainment  
after 5 pm.

cafe  
**Picardy**

An adventure in dining elegance,  
featuring Tony Carracci's  
Music Makers. Dancing after  
9:15 pm. No cover.

**Rendezvous**

K. C. Steaks, Maine Lobster  
(flown in daily) in the atmosphere of  
Old England. Milian Mahale  
and his romantic violin.

**Coffee Shop**

Please your palate and your purse.  
Open 24 hours each day.

Enjoy your favorite beverage, your  
favorite food at your favorite  
place to eat... the Muehlebach

**Hotel Muehlebach**  
and MUEHLEBACH TOWERS

Free Parking  
after Five at  
"Park and  
Shop" Garages

**DR. SHARTON'S**  
**TRANSATLANTIC UNIVERSITY TOURS**  
EUROPE — 11 COUNTRIES — \$987  
ALL-EXPENSE, ALL-INCLUSIVE  
(All meals, transportation, excursions, sight-  
seeing, tips and taxes in Europe)  
Departure June 29 — Six Weeks  
Excellent, air-conditioned luxury boats  
Apply to: Dr. F. E. Sharton, P. O. Box 499  
Fulton, Mo. Midway 2-2108

## Everything for the Stage

Curtains, Tracks, Rigging,  
Stage Lighting  
Auditorium Window Draperies

**GREAT WESTERN**  
**STAGE EQUIPMENT CO.**  
1324 Grand, Kansas City 6, Mo.

## CRAFTS IDEA BOOK

Contains over 60 pages of instruc-  
tions, ideas, prices and pictures of  
hundreds of classroom projects.

25c

**CLEVELAND CRAFTS CO.**

5832 Chicago Ave., Chicago 51, Illinois  
"Visit us at Booth #1"

Teachers Welcome  
to

**HOTEL LA SALLE**  
Linwood Blvd. at Harrison  
Kansas City, Missouri  
Mrs. Goldie Thrasher,  
Manager

ler, Joplin Junior College, Joplin.

Luncheon, Friday, 12:15 P. M.,  
Eddys' Prom, 6th and Main. Price,  
\$3.20. Send reservations to Lillian  
Spangler, Joplin Junior College, Jop-  
lin, Missouri.

Music, Students of the College of  
Saint Teresa.

### Business Meeting.

Film, cutting from composite film  
record of the Foreign Language In-  
stitutes under Title VI of the NDEA.

Address, Two Summers in Foreign  
Language Institutes, Robert L. Nor-  
ton, Liberty High School, Liberty.

### MUSIC

President, John Willer, Mexico Pub-  
lic Schools, Mexico.

#### Vice Presidents:

Band, Keith House, Lee's Summit.  
Orchestra, Robert Schupp, Ray-  
town.

Vocal, Marvin Gench, St. Joseph.  
Elementary, Evelyn Stock, New  
Haven.

Secretary - Treasurer, C. Herbert  
Duncan, Normandy. Program Chair-  
man, Robert Schupp, Raytown High  
School, Raytown.

Friday, 2:00 P. M., Little Theater,  
Municipal Auditorium.

#### Elementary Music.

I. The Instrumental Approach to  
Music Reading Demonstration Group,  
4th Grade, Bryant Elementary School,  
Independence Public Schools, Mildred  
Kearnes, Principal; Martha Ingram,  
Classroom Teacher.

II. Creative Listening Through  
Rhythm Demonstration Group, 5th  
Grade, Consolidated District No. 2,  
Raytown, Marybelle Shirk, Elemen-  
tary Supervisor of Music, in charge.

#### Junior High Music.

Presentation and Demonstration of  
the General Music Class.

Demonstration Group, 7th Grade,  
Northgate Junior High School, North  
Kansas City Public School, Mildred  
Smith, Teacher; Lida P. Warrick, Su-  
pervisor of Music.

#### High School Music.

Using the Boy's Voice in High  
School.

I. Boy's Quartet, Consolidated Dis-  
trict #2, Raytown, George Petrie,  
Director.

II. Boy's Octet, Southwest High  
School, Kansas City Public Schools,  
Carter Manning, Director.

III. Boy's Chorus, Southeast High  
School, Kansas City Public Schools,  
Robert Downs, Director.

### SCHOOL ADMINISTRATORS

President, Clarence Farnham, Su-  
perintendent, Parkway School Dis-  
trict, Creve Coeur.

Vice-President, Roi S. Wood, Su-  
perintendent of Schools, Joplin.

Secretary, Mac Coverdell, Superin-  
tendent of Schools, Bowling Green.

Breakfast, Friday, 7:30 A. M., 10th  
Floor, Board of Education Building,  
1211 McGee. Price, \$1.50. Send reser-  
vations to School District, Kansas  
City, Missouri, in care of James A.  
Hazlett, Superintendent of Schools,  
as soon as possible.

Address, Our National Program and



its Implications for School Administration in the 60's, Forrest E. Conner, President, American Association of School Administrators; Superintendent of Schools, St. Paul, Minnesota.

#### Announcement of Winter Meeting.

#### SCHOOL NURSES

President, Jewell Pratt, 409 East Ashley, Jefferson City.

Vice-President, Mildred Kaune, 815 Pine Tree Lane, Webster Groves.

Secretary, Lois Clark, 8530 Brooklyn, Kansas City.

Luncheon, Thursday, 12:30 P. M., Tower Room, Aladdin Hotel, 1213 Wyandotte. Price, \$2.75. Send reservations on or before November 1, to Elaine Roy, 8014 West 79th Street, Overland Park, Kansas.

Invocation, Hilda Kirkendahl, 3300 Linwood Blvd., Kansas City.

Address, Mores Lebanon and United States, Monsieur J. Naime, 4526 Paseo, Kansas City.

Reports of District Chairmen and Committees.

Business Meeting and Election of Officers.

#### SCIENCE

Chairman, Harold C. Hein, Drury College, Springfield.

Vice-Chairman, Dean A. Rosebery, Northeast Missouri State Teachers College, Kirksville.

Secretary, Elmer Headlee, 221 E. Argonne, Kirkswood.

Breakfast, Friday, 8:00 A. M., Hotel Phillips, 12th and Baltimore. Price, \$2.50.

Address, The Need for Increased Science Education and the Increasing Importance of the Scientific Worker in Our Society, William Buell, Head, Division of Chemistry and Chemical Engineering, Midwest Research Institute.

Reports on 1961 National Science Fair, Successful Science Project Work, Status of Science Teacher Certification in Missouri, and National Science Foundation Institutes in Missouri.

#### Business Meeting.

#### SECONDARY SCHOOL PRINCIPALS

President, George Newbolt, Principal, High School, Chillicothe.

Vice President, Richard Stauffer, Principal, Horton Watkins High School, Ladue.

Secretary, LeRoy Amen, Principal, Lindbergh Senior High School, St. Louis 26.

Luncheon, Friday, 12:15 P. M., Hotel Phillips, 12th at Baltimore. Price, \$2.25, including tax and gratuities.

Music, Mixed Double Quartet, Paseo High School, Kansas City, LaVerne Cable, Director.

Address, Manpower for America's Schools, Forrest E. Conner, President, American Association of School Administrators; Superintendent of Schools, St. Paul, Minnesota.

#### Business Meeting.

#### SOCIAL STUDIES

Chairman, Gilbert C. Kohlenberg,

## Convention Headquarters

**You'll Enjoy KANSAS CITY  
More When You Stop at  
HOTEL  
President**

- Downtown—close to everything (All air-conditioned)
- Complete Convention Facilities
- 400 Modern Guest Rooms
- Popular-priced Coffee Shop



Different from  
any Restaurant in  
the Middle West—  
**The  
DRUM  
ROOM**

Luncheon, Dinner, Supper,  
Entertainment

14TH & BALTIMORE  
**KANSAS CITY, MO.**

- Running Ice Water in Every Room
- Free Television and 4-way Radio, Every Room
- Modern Fireproof Garage Across Street
- Modern Parking Lot Adjoining Hotel
- 1 Block from Municipal Auditorium and within a Stone's Throw of All Downtown Activities

*\*For Gracious Away-from-Home Living*

#### Kansas City's Finest

#### CANTONESE and AMERICAN FOODS

### King Joy Lo

Serving from 11 a.m.-9 p.m.

12th and Main Street  
Kansas City 5, Missouri

#### STATIONWAGON TOURS

Tour Europe in small groups with me in my VW buses. Tours from \$995 leaving N. Y. between June 10 and July 12 by sea or air. 25 to 64 days in Europe. Listen to London, Norway to Naples. See Granada, the Channel Isles, the Matterhorn, Riviera, Venice. State your dates and preferences. Write  
Dr. Donald Brown, Hope College, Holland, Mich.

#### Hotel Kansas Citian

### Welcome Teachers

One block from New Auditorium

400 Rooms 400 Baths

Coffee Shop never closes

## NEW HANDICRAFTS Catalogue Available

Improve your arts and crafts program by introducing new inexpensive creative craft projects listed in **THE HANDCRAFTERS** new catalogue. Detailed instruction helps free to teachers.

Send a postal card or letter today requesting a copy of

**THE HANDCRAFTERS**  
1164 W. BROWN ST.  
WAUPUN, WISCONSIN

Quality Foods—Quick Service

Soda Fountain—Sandwiches

Dinners

Popular Prices

## TEMPTER RESTAURANTS

900 Grand Ave.  
113 E. 11th (Bryant Bldg.)  
11 E. 12th Street  
(Next to Jones Store)  
4059 Broadway  
KANSAS CITY



© WALT DISNEY PRODUCTIONS  
World Rights Reserved

## Christmas Movie Party!

This year do as Mickey suggests . . . "Have a Christmas Movie Party!" You can schedule a 16mm sound Christmas Program of the finest cartoons, comedies, and short subjects available.

These programs run approximately 40 minutes each and the rental cost is just \$10.00 to \$24.00 . . . depending upon your selection . . . for the entire program!

This holiday season, say Merry Christmas to your students in an extra-special way—with a **CHRISTMAS MOVIE PARTY!**

To order one or more programs, just drop this handy order blank in the mail today. We'll send you a description of the film together with your confirmation by return mail.

## Swank Motion Pictures, Inc.

621 No. Skinker Blvd. Attn. Ray Swank St. Louis 30, Mo.

Or Phone Collect Parkview 6-3333

Organization .....

Your Name .....

Address ..... City ..... State .....

Number of Christmas Programs wanted .....

Date wanted ..... Approx. price .....

Northeast Missouri State Teachers College, Kirksville.

Vice-Chairman, James Burkhart, Stephens College, Columbia.

Secretary, Grace Gardner, Southwest Missouri State College, Springfield.

**Luncheon, Friday, 12:30 P. M.,** Eddys' Restaurant, 1300 Baltimore. Price, \$2.50. Send reservations to Lucille Shepard, 7102 Virginia, Kansas City, Missouri. Please state choice of meat or fish.

**Address, The Scientific Approach to Your Community's Problems,** William D. Bryant, Executive Director of Community Studies, Inc., Kansas City.

**Business Meeting.**

## SPEECH

Chairman, Frances McCurdy, University of Missouri, Columbia.

Vice-Chairman, Georgia Bowman, William Jewell College, Liberty.

Secretary, Robert P. Friedman, University of Missouri, Columbia.

**Luncheon, Friday, 12:15 P. M.,** Parlor E., Hotel Continental, 11th and Baltimore. Price, \$2.65. Send reservations with choice of meat or fish to Robert P. Friedman, University of Missouri, Columbia.

**Drama Reading,** Dave Johnson, University of Missouri, Columbia.

**Business Meeting.**

**Classroom Speech Teachers Section,** Parlor E, Hotel Continental.

**Speech Activities Revisited, Symposium Forum.**

**A student view,** Lynn Ballew, William Chrisman High School, Independence.

**A teacher's view,** Larry Clark, West Plains High School, West Plains.

**An administrator's view,** Frank Heagerty, Director, University Laboratory School, Columbia.

**State Department View,** Ray Roberts, Director of Curriculum, Jefferson City.

**Speech Correctionists Section,** Parlor A, Hotel Continental.

**Responsibility for Diagnosis in Public School Speech Correction,** Lin C. Welch, Central Missouri State College, Warrensburg.

## SUPERVISION AND CURRICULUM DEVELOPMENT

Chairman, Pauline Garrett, University of Missouri, Columbia.

Vice-Chairman, Hugh Speer, University of Kansas City, Kansas City.

Secretary, Lois Knowles, University of Missouri, Columbia.

**Breakfast, Friday, 7:30 A.M.,** Music Room, Muehlebach Hotel, 12th and Baltimore. Price, \$2.25. Reservations should be sent to Dean Hugh Speer, School of Education, University of Kansas City, Kansas City, Missouri.

**Address, Forecasting Curriculum Developments in the 60's,** LaVerne Strong, Curriculum Consultant, State Department of Education, Hartford, Connecticut.

**Business Meeting.**

## VOCATIONAL AGRICULTURE

Chairman, Lee Fitchett, Chillicothe. Vice-Chairman, William Fulbright,

Richland.

Secretary-Treasurer, Robert Denker, California.

Friday, 2:00 P.M., Room 403, Municipal Auditorium.

Address, Jack Jackson, Executive Director, Agricultural Hall of Fame, Kansas City.

Business Meeting.

## Special Programs and Announcements

### THURSDAY COFFEE BAR

Sponsored by the Kansas City Teachers Club, Thursday and Friday, 8:30 A.M. to 10:30 A.M., Exhibition Hall Mezzanine, Municipal Auditorium. Everyone invited.

### MISSOURI ASSOCIATION OF STUDENT COUNCILS

Thursday, 1:00 P.M., Room 404, Municipal Auditorium.

Executive Committee Meeting.

Thursday, 2:30 P.M., Room 404, Municipal Auditorium.

Panel Discussion for Student Council Sponsors and Principals.

How Are You Set-Up?

Moderator, William Brooks, Lincoln Laboratory School, Jefferson City.

### RELATING HIGH SCHOOL AND COLLEGE ENGLISH INSTRUCTION

Thursday, 3:30 P.M., Room 500, Municipal Auditorium.

Willoughby Johnson, Director, Freshman English, University of Missouri, Columbia, Presiding.

Discussed will be: 1. Preparing the High School Pupil for College Composition Courses; 2. Reducing the High School English Teacher's Grading Load.

### FRIDAY

### MISSOURI CHAPTER, AMERICAN ASSOCIATION OF TEACHERS OF GERMAN

Friday, November 4, 9:30 A.M., Room 1002, New Library Building, 12th and Oak.

Business Meeting.

Talk in German, Heinz Lewalter, Vice-Consul of the Federal Republic of Germany.

## Breakfasts, Luncheons, Dinners and Teas

### TUESDAY—Luncheon

Zeta Chapter, Professional Bookmen of America Luncheon, Tuesday, 12:30 P. M., Room 207, Hotel President, 14th and Baltimore.

### TUESDAY—Banquet

Missouri Textbook Men's Association Banquet, Tuesday, 6:30 P. M., Muehlebach Hotel, 12th and Baltimore.

### WEDNESDAY—Dinner

Kansas City Schoolmasters' Club Dinner, Wednesday, 6:00 P. M., Board of Education Building, 1211 McGee. Price, \$2.25. Mail check for reservation to E. G. Creek, Tom D. Korte Elementary School, 2437 South Hardy, Independence, Missouri, not later than Friday, October 28.

### THURSDAY—Breakfast

Delta Kappa Gamma Society Breakfast, Thursday, 7:30 A. M., Colonial Room, Muehlebach Hotel, 12th and Baltimore. Price, \$2.35. Send reservations to Pauline Walker, 1545 East 46th Street, Kansas City; Telephone

WA. 3-1731. Address, Modern Women's Stakes in Education, Hazel Davis, Associate Director of Research, National Education Association, Washington, D. C.

THURSDAY—Luncheon  
Department of Classroom Teachers Luncheon. (See Departmental Program)

Council for Exceptional Children Luncheon. (See Departmental Program)

International Association of Pupil Personnel Workers Luncheon, Thursday, 12:30 P. M., Pioneer Room, Hotel Phillips, 12th and Baltimore. Price per plate, \$2.85. Send reservations by November 1 to Neva Ballard,

"BRING THE WORLD  
TO YOUR CLASSROOM  
WITH  
THE CHRISTIAN  
SCIENCE MONITOR"

Booth 122

## ITALIAN GARDENS

Restaurant

Duncan Hines recommended

Savory Tasty

Italian Dishes

CHOICE STEAKS

1110 Baltimore Ave., Kansas City

# Let your class take part in the year's greatest adventure!



The first packet includes a 28" x 17" map of the area for the classroom and 40 copies of the first 4-page Himalayagram for your students. Later issues to follow.

Send for Free Series of Himalayagrams  
from the Publishers of World Book Encyclopedia

Follow Sir Edmund Hillary, Mt. Everest's conqueror, as he leads the World Book Encyclopedia Scientific Expedition to the Himalaya to test high altitude survival. Give your students background information on this scientific search. The series is yours for the asking. Fill out the coupon to receive your set now!

Field Enterprises Educational Corporation • Chicago 54, Illinois

Himalayagram  
World Book Encyclopedia  
Merchandise Mart  
Chicago 54, Illinois

Please send a complete Himalayagram packet for my class.

Name \_\_\_\_\_

School \_\_\_\_\_



## language arts

A Co-ordinated Program For Elementary Schools

★ ENGLISH FOR MEANING

READING FOR MEANING ★

★ BUILDING SPELLING POWER

FREE SERVICE BULLETINS ON REQUEST

HOUGHTON MIFFLIN COMPANY  
MIDWESTERN DIVISION  
GENEVA, ILLINOIS

114 East 43rd Street, Kansas City, Missouri.  
Address, Richard Cravens, Clinical Psychologist, Mo. State Division of Mental Diseases, Jefferson City.

Missouri Association of County Superintendents Luncheon, Thursday, 12:00 o'clock noon, Room 225, Hotel President, 14th and Baltimore. Price, \$2.55, including tax and gratuity.

Missouri Publications Advisers Association Luncheon, Thursday, 12:15 P. M., Aladdin Hotel, 1213 Wyandotte. Price, \$2.25. Send reservations to Frances M. Knight, 5625 Tracy, Kansas City, Missouri, by November 2.

Phi Delta Kappa Luncheon, Thursday, 12:15 P. M., Reception Room, 5th Floor, Hotel Continental, 11th and Baltimore. Price, \$2.50, including tax and tip. Tickets will be available at the Municipal Auditorium until 10:00 A. M. Thursday. Address, Life, Education and Work in Russia, H. H. London, Immediate Past President, American Vocational Association; Professor of Industrial Education, University of Missouri, Columbia.

Department of School Nurses Luncheon. (See Departmental Program)

THURSDAY—Dinner

Department of Art Education Buffet Dinner. (See Departmental Program)

THURSDAY—Receptions

Central College Coffee Hour, Thursday, 3:00 to 5:00 P. M., Tea Room, Hotel Muehlebach, 12th and Baltimore. Alumni, patrons and friends of Central College should drop in and re-live college days. Dorothy Wilson, Secretary, Kansas City Alumni Association.

Central Missouri State College Reception and Open House, Thursday, 4:00 to 6:00 P. M., Walnut Room, Hotel President, 14th and Baltimore. No reservation needed, no charge. All CMSC Alumni and their guests are urged to attend.

Culver-Stockton College Reception for teachers-alumni, Thursday, 4:00 to 5:00 P. M., Club Room 471-473, Muehlebach Hotel, 12th and Baltimore.

Missouri Association for Student Teaching Tea, Thursday, 4:00 to 5:30 P. M., Rooms 227-229, President Hotel, 14th and Baltimore.

NEW

*Educators*

**Porta-Lab**

movable activity center



A complete self-contained science demonstration unit. Designed to accommodate essential science materials and provide adequate work space.

- Chemical resistant top
- Sink and water supply
- Complete storage facilities
- Locking casters
- Extension cord with automatic reel
- Educators standard birch finish and quality construction features

for Western Missouri and  
Kansas:  
HOWARD & ARNOLD CO.  
226 West 39th Street  
Kansas City 17, Mo.

for Eastern Missouri and  
Southern Illinois:  
E. J. HUGUENOT AGENCY  
34 No. Brentwood Blvd.  
St. Louis 5, Missouri



## Serving You Better

with two locations this year.

Grade Teacher Publications  
Booth No. 94

Hayes Books, Posters and  
Teaching Aids

Booth No. 117

We all look forward to seeing you.  
Bob, Doris, Lodema, Virgil, Dan and  
Billie.

**Robert S. Small**

Book & Magazine Agency  
South Greenfield, Mo.

## For Your N.D.E.A. Program . . .



DGSII-6 Inside the Earth and Layers of the Atmosphere

*Designed For Your Elementary  
Science Program*

*See them at BOOTHS 343-345*

Also see new torso models, science charts

**CHARLES C. BENSON**

1517 Garden Lane

St. Louis 38, Mo.

Missouri

Representative of

**DENOYER-GEPPERT COMPANY**

5235 Ravenswood Ave.

**NEW!**

**Denoyer-Geppert  
Science Charts  
Each 54x44"  
In color**

### *Group I. Science of Living Things.*

12 charts dealing with life on earth: plants, animals, the human being, his food, health and safety. Can be used individually or as a group.

### *Group II. Science of the Earth.*

12 charts concerning the earth sciences: earth as a sphere, its composition, atmosphere, relationship to sun, maps, time, winds, rocks, soils, water and conservation.

**..with lunch!**

*You like it ... it likes you!*

## TEACHERS

Visit Booth 173

Municipal Auditorium  
M.S.T.A.—Kansas City

See

## COLLIER'S ENCYCLOPEDIA

- The ONLY completely NEW, major, indexed encyclopedia in 30 years
- Approved for Missouri High Schools
- Junior H. S. students like COLLIER'S, too

Get your Free copy  
of

Space Satellites  
Space Travel  
You and Your Career  
A History of Russia & U.S.S.R.  
from  
Earl Burdock  
Dr. Ralph B. Wagner

CLASS RINGS  
INVITATIONS  
DIPLOMAS  
YEAR BOOKS  
CERTIFICATES  
CAP & GOWNS  
BAND UNIFORMS  
TROPHIES  
AWARDS

FUND RAISING STATIONERY

Visit Booth 375  
M.S.T.A. Meeting

## VARSITY

Jewelers—Stationers  
4727 Troost VA 1-0061  
Kansas City 2, Missouri

### BUDGET-WISE TOURS OF EUROPE

Our tenth anniversary folder describes our inclusive circle tours, planned especially for the teaching profession, departing and returning within normal summer vacation.

<b>GRAND</b>	
56 days in Europe, 19 countries .....	\$1360
<b>CORONET</b>	
37 days in Europe, 12 countries .....	\$1160
<b>NORTH STAR</b>	
33 days in Scandinavia and Britain .....	\$1195
<b>VIKING</b>	
43 days North Cape cruise and land tour, 11 countries .....	\$1295
<b>OLYMPIAN</b>	
49 days in Europe, 14 countries with Portugal, Spain, Greece .....	\$1595

Round-trip tourist class ship and all European expenses included. Tours expertly conducted. Very early registration required for June departure.

**DIFFMANN**  
Travel Organization  
P. O. Box 199, Northfield, Minnesota

Missouri Valley College Coffee Hour for alumni, former students and friends. Thursday, 4:00 to 5:30 P. M., Aladdin Hotel, 1213 Wyandotte. Make reservations to Wylie F. Steen, Alumni Secretary, c/o Aladdin Hotel.

Northwest Missouri State College Reception and Open House for Alumni and Friends of the College, Thursday, 4:00 to 6:00 P. M., Reception Room, Hotel Continental, 11th and Baltimore.

Southeast Missouri State College Coffee, Thursday, 4:00 to 6:00 P. M., Music Room, Mezzanine, Muehlebach Hotel, 12th and Baltimore. All former students and faculty members are invited. Come visit with alumni, faculty, and friends.

Southwest Missouri State College Reception for Alumni and Friends, Thursday, 9:00 to 12:00 midnight, Colonial Ballroom, Hotel Muehlebach, 12th and Baltimore.

University of Missouri Alumni Reception, Thursday, 9:30 P. M. to 12:00 midnight, Music Room, Hotel Muehlebach, 12th and Baltimore.

William Woods College Alumnae Tea, Thursday, 3:30 to 5:30 P. M., Crystal Room, Phillips Hotel, 12th and Baltimore.

### FRIDAY—Breakfasts

Department of Audio-Visual Education Breakfast. (See Departmental Program)

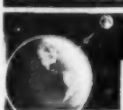
Department of English Breakfast. (See Departmental Program)

Junior College Breakfast, Friday, 8:00 A. M., Cafeteria, Kansas City Junior College, 3545 McGee. Price, \$1.25. Make reservations at once with Marion Gibbins, St. Joseph Junior College, St. Joseph; Fred Marston, The Kemper School, Boonville; or Miles Blim, Kansas City Junior College, Kansas City. Address, Education in Russia Today, H. H. London, Immediate Past President, American Vocational Association, University of Missouri, Columbia.

Department of School Libraries Breakfast. (See Departmental Program)

*Give little children basic science facts  
they can readily learn and enjoy!*

EARTH SPACE



ROCKETS



TELEVISION



AIRPLANES



LIVING THINGS



PICTURES



ANIMALS



SOUNDS



LIGHTNING THUNDER



FIRE



SEEDS



ELECTRICITY



the WEBSTER

## JUNIOR SCIENCE SERIES

Enrichment readers for 2nd, 3rd, and 4th graders

by Harold E. Tannenbaum and Nathan Stillman

Teachers are finding that young children have a surprisingly great capacity for science learning. Pupils from the primary through the lower intermediate grades have a natural inquisitiveness that demands more details than they can obtain from basic science texts.

Now you can get science material that answers, to the child's satisfaction, many questions dealing with physical and natural science topics. It's the WEBSTER JUNIOR SCIENCE SERIES. You can use these self-study readers to help you get the most from your basic text, or to provide a basic science foundation if you have no science program.

Every booklet stimulates the child's appetite for science. He can find what he wants to know and, best of all, what he needs to know at this level. While the booklets provide children with a greater understanding of science, they also correct certain misconceptions and help children deal rationally with natural occurrences and emergencies.

Get the complete set **\$4.32**  
12 Colorful Books only School Discount Price

The WEBSTER JUNIOR SCIENCE SERIES will be the most popular reading matter in your classroom library so we suggest you order one set of these inexpensive booklets for every ten children in your classroom.

MAIL THIS COUPON TODAY

WEBSTER PUBLISHING CO.  
1154 Reco Avenue, St. Louis 26, Missouri

Rush me \_\_\_\_\_ complete sets of the Webster  
JUNIOR SCIENCE SERIES @ \$4.51 per set (This  
price includes postage)

Name \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Missouri Chapter of the American Association of Teachers of Spanish Breakfast, Friday, 8:00 A. M., Faculty Dining Room, Massman Hall, Rockhurst College, 5225 Troost Avenue. Price, \$1.25. Those desiring transportation should contact the AATSP President, Vernon Long, 6635 Bellefontaine, Kansas City, or Department of Modern Languages, Rockhurst College.

Peabody College Breakfast, Friday, 7:00 A. M., Tea Room, Muehlebach Hotel, 12th and Baltimore. Price, \$2.25. Send reservations to Freda Miller, 1321 East 59th Street, Kansas City, Missouri.

PI Lambda Theta Breakfast, Friday, 7:30 A. M., Colonial Room, Myron Green Cafeteria. No reservations, use the cafeteria line, and enjoy good PI Lambda Theta fellowship. Speaker, Ralph Martin, Asst. Supt. of Schools, Raytown.

Missouri Association of School Administrators Breakfast. (See Departmental Program)

Department of Science Breakfast. (See Departmental Program)

Department of Supervision and Curriculum Development Breakfast. (See Departmental Program)

#### FRIDAY—Luncheons

Alpha Delta Kappa Luncheon, Friday, 12:15 P. M., Room 471, Hotel Muehlebach, 12th and Baltimore. Price, \$3.00. Send reservations to Mrs. Don Eubanks, 510 Watson Rd., Lee's Summit, Missouri, by Oct. 30.

Association for Childhood Education Luncheon, Friday, 11:45 A. M., Pioneer Room, Hotel Phillips, 12th and Baltimore. Price, \$2.75. Send reservations to Kay Gilbert, 700 Ward Parkway, Kansas City 12, Missouri.

Luncheon Speaker, T. M. Stinnett, Executive Secretary, National Commission on Teacher Education and Professional Standards, National Education Association, Washington, D. C.

## Yes! . . . 23 Years of Service

Some feel it is the little things that count most, while others feel it is the big ones. But either way you can count on Harris at Chillicothe.

We will be on hand, as usual, in BOOTH 164 to congratulate you on the fine work you are doing and to help make your convention successful and your attendance more enjoyable.

### Science and Laboratory Equipment a Specialty

Ask for a copy of our 1961 Catalog—just out—you'll find many more items and 60 more pages.

**B. R. HARRIS AND COMPANY**  
(We also operate Chillicothe Printing Co.)

**CHILLICOTHE MISSOURI**

## SEE US AT THE CONVENTION

November 3-4

Booths 137, 138, 169

Toby Edwards

Rider C. Edwards

John Martin

Walter Hollowell

Herbert Brooks

An exhibit of: Folding Products, Griggs Furniture, Duplicators, Art Materials, and General School Supplies.

### THE EDWARDS PRESS

"Hillbillies"

Osceola, Missouri

**Bretton's**  
RESTAURANT & COPPER LOUNGE  
one of America's great restaurants

#### SEA FOOD



#### STEAKS



#### Continental SPECIALTIES



#### Nasch TABLE



for luxurious dining in the Continental Manner

\* K.C. Sirloin Steaks

\* Fresh Maine Lobster

Enjoy our gourmet's Nasch Table

**BALI HAI**

for exciting Cantonese Foods and Tropical Drinks

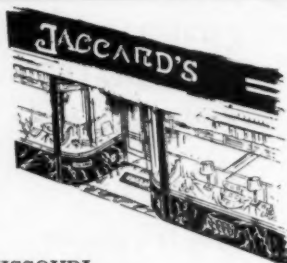


**FOOD & DRINK**  
*Exceptionale*

CALL BALTIMORE 1-6155

**1215 BALTIMORE**

where great names of the entertainment world gather



MISSOURI  
TEACHERS—

*Welcome to  
Jaccard's!*

WE HOPE you have a wonderful time. We want you to visit our fine store. You'll find an abundance of choice, modest-priced items for yourself—for your home.

HOURS 9:30-5:30 daily

**Jaccard's**  
JEWELERS SINCE 1829

1017 Walnut, K. C., Mo.

A visit to Kansas City  
is not complete  
without dining at the

**Myron Green  
CAFETERIAS**

Downtown  
1115 Walnut St.

Mission Shopping Center  
4901 Johnson Drive

always a  
favorite with  
the Convention  
Visitors

NATIONALLY FAMOUS FOR  
WOMAN COOKED FOOD

Department of Business Education Luncheon. (See Departmental Program)

Department of Classics Luncheon. (See Departmental Program)

Department of Driver and Safety Education Luncheon. (See Departmental Program)

Department of Educational Secretaries Luncheon. (See Departmental Program)

Department of Elementary School Principals Luncheon. (See Departmental Program)

Department of Guidance and Counseling Luncheon. (See Departmental Program)

Department of Health, Physical Education and Recreation Luncheon. (See Departmental Program)

Department of Home Economics Luncheon. (See Departmental Program)

Department of Mathematics Luncheon. (See Departmental Program)

Department of Modern Languages Luncheon. (See Departmental Program)

Northeast Missouri State Teachers College Alumni Luncheon, Friday, 12:00 o'clock noon, Aztec Room, Hotel President, 14th and Baltimore. Price per plate, \$1.50.

Department of Secondary School Principals Luncheon. (See Departmental Program)

Department of Social Studies Luncheon. (See Departmental Program)

Department of Speech Luncheon. (See Departmental Program)

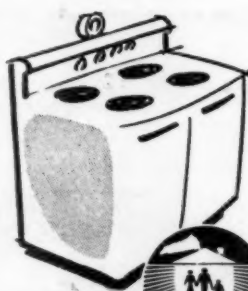
#### SATURDAY—Luncheon

Kappa Kappa Iota, State Luncheon, Saturday, 12:00 Noon, Crystal Room, Phillips Hotel, 12th and Baltimore. Price, \$2.35, including tax and gratuity. Reservations may be sent to Lucille Whitaker, 3711 East 47th Terrace, Kansas City, by October 26th.

Business Meeting, 11:15 A. M., preceding the luncheon.



When you  
cook better... live better... **Electrically!**



"It's like having a whole staff of chefs cook dinner for you." That's what homemakers say after they try one of the new automatic electric ranges.

And you'll agree with them! Imagine a wonderful world where all the work and worry of cooking is gone forever—with an electric range that almost thinks for itself. Time and temperature controls cook delicious meals without you even having to watch when you live better—cook better electrically.

See the new electric ranges at your dealer's right away and

**LIVE BETTER...Electrically**

**KANSAS CITY POWER & LIGHT COMPANY**



## Convention Committees in Kansas City

**Executive Committee:** Helen R. Valentine, President; A. Leedy Campbell, First Vice-President; H. George Hartman, Second Vice-President; Elizabeth Norris, Secretary; Pauline Walker, Treasurer.

**Decorations Committee:** Rosemary Beymer, Chairman; Florence Binger, John Coleman, Lee Ross Davis, Myrtle Heimbrook, Eldon H. Morgan, Alberta Perry.

**Housing Committee:** N. Louise Gex, Chairman; Larry Bates, Kenneth C. Brooks, Curtis C. Clinger, John Dix, Marguerite Irish, James R. Shepherd, Jimmie Marie Thomas, Ruth Tillman.

**Publicity Committee:** H. Bailey Gardner, Chairman; Mary Elizabeth Manlove, Assistant Chairman; Gardner Boyd, W. Lawrence Cannon, Magdalen Downie, Madison Griffith, Ann Kayser, A. E. Limbaugh, Virginia Oldham, Mary Hazel Powell, Mary Field Schwarz, Thomas Henry Sicking, J. Glenn Travis, Lorna Virginia Welch.

**N.E.A. Committee:** Florence Smith, Chairman; Margaret Byrne, James A. Hazlett, Kenneth Locke, Blanche Longshore, Alice Old.

**Music Committee:** Robert Milton, Chairman; Marian Demand, Beatrice Jourdan, Maree Murlin, Roy Tharp, Calvin Whitmore.

**Meeting Place Committee:** Robert Forbes, Chairman; Donald P. Farris, Gladys Holman, Edwin King, Carl Kruger, Marjorie Byrd Lowe, Ida Belle Nichols, Andrew Nurski, John H. Ploesser, Donald W. Smith, Mildred Stone, Martha Surber, Chaney O. Williams.

**Hospitality Committee:** Violet Fairchild, Chairman; Anita Aldrich, Robert Buchanan, John Clair, Helen Davidson, Helen E. Ericson, Mrs. Wayne McKanna, Genevieve Scott, Georgia Searcy, Albert Steiner, Elbert Shore, Eva R. Allen, Kay Andrews, Isiah Banks, Alice Barbour, Frances F. Barton, Mary Lee Bechtold, C. F. Bevans, M. M. Bills, Gladys Blunk, Alfrada Bock, Alta Brown, Bernice Brown, Betty J. Bruner, Dorothy Buckley, Hazel Burge, Charlotte Cannon, Josephine Choplin, Mathilde Dargatz, Marie Dearing, Mrs. Frank C. deVries, Frank S. Deck, Eva L. Dixon, Anna Belle Dodson, Patricia Donnelly, Orpha Doyle, Gladys Edmonds, Mildred Eggerman, Nell Wallace, Emmons, Wahneta Ewart, LaVora Flomerfelt, Eva Frederick, Mary Freeman, Louise Gibson, Rosalind Gibson, Kathryn Gilbert, Henry P. Gratton, Myrtle Green, Louise Grenawalt, Albertine Hadley, Anna E. Hagedorn, Dorothy Lee Hall, Mabel Hall, Sarah Hall, Glen L. Hanks, Melva Hardin, Bess P. Harpel, Mary E. Harper, Florence S. Hartman, Lora Hawkins, Ina Haseltine, Fred Henderson, Alba E. Hoffmeister, Wendell Holman, Mary L. Hollister, Betty Mary Holman, Bill Holloway, Mona Howe, Wilbur C. Hyde, Virgie Jacobs, Josephine Johnson, Julia Johnson, Virginia Johnson, Mary Louise Keirnan, Earl Kenyon, Ethel Kimbrell, Louise Kimbrell, Leadru Kirby, Eunice E. Kirk, Louise Knowles, Una W. Kretschmer, Channon Krupsky, Margaret Kurt, John Lancaster, Percy H. Lee, Hazel L. Long, Lucille Longfellow, Georgia G. Love, Pauline Loyd, Francis M. McClernon, Ruth McCune, Alice E. McDaniel, Donna McKee, Jim McKee, Irene Marcus, Raymond Mason, Elizabeth Minckemeyer, Frances L. Meyer, Verlyn A. Minegar, Nell Mitchell, Louise Montgomery, Thomas Moorefield, Dorothy Moseley, Arline Casey Neel, Byron D. Newcomb, Frank Newman, Marvin J. Nuernberger, Irene Oliver, Pauline Orear, Pearl Otto, Doris Paschal, Glennie Pemberick, Jean J. Pinkerton, Peggy Ann Pinkerton, Lucille Pigg, Dorothy Porter, Florence L. Price, Joyce Price, Leonard Pryor, Eleanor Rader, Fern Reavis, Thelma Reed, Frances Richart, Agnes Roberts, Edith Roberts, Raymond Roberts, C. S. Robinson, Thelma Robinson, Donald Ross, Elizabeth Rutledge, Nolan Rutledge, Eleanor Sandy, David Saunders, Sammy Searcy, Virginia Sheaff, Allen Shine, Robert Short, Haidee Smith, J. E. Smith, Nellie R. Smith, Emma C. Smithson, Pearl Snyder, Wayne T. Snyder, Betty Stapp, Gene Stark, E. Burleson Stevenson, Anna Stewart, Lois Tripp Stockton, Florence Stringberg, A. L. Story, Eula Surber, Delois Beverly Taylor, Grace Thompson, Wilma Trenchard, Bessie L. Trice, Marjorie Wade, James Wade, Nadeen Wagner, Marie Wagner, Vivian Washington, Charlene Watson, Ada Wax, Wesley Weddle, Edna Wiley, Lawrence P. Wilson, Irma V. Wolf, Eugene Wright, Ellen Welch.

\*—Assistant Chairmen.

## SMITHTON SCHOOLS EXPAND CURRICULUM

Additions to the curriculum of the Smithton schools this year are special education, speech correction, speech and dramatics, a class in boys' home-making, geography and shorthand.

Smithton is cooperating with the Hustonia and Hughesville schools and the Sedalia Crippled Children's Center in providing the services of a speech correctionist.

## GRADE SCHOOL SCIENCE CLUB

Fifth grade pupils at the Delmar-Harvard elementary school in University City are gaining first-hand knowledge of science. They have formed a club which meets monthly for discussions and demonstrations. They visit the high school laboratories occasionally and often have speakers from chemical companies, hospitals and other schools. Sponsors for the club are Susan Beecher, Amy Miller and Walter M. Lanham.



**IMAGINE  
YOUR DELIGHT** when the boys and  
girls from your room put on the best entertainment  
of the year. All accomplished with Anderson's  
fascinating new little book of tricks.

It's a program in which everyone in room participates. There can be 25 principals and as many others as there are can take part and all can feel important.

The entire program is based on Anderson's book called HOW TO BE A JUNIOR MAGICIAN. Book gives the secrets of 25 tricks. Geared to skill of youngsters but baffle and amaze everyone. Apportion one trick from this book to a person

who may have any number of assistants. The tricks are readily learned. When mastered, room can give fine magic show.

Put on show for school assembly, PTA or parents' night or give for room. (Aids dexterity and poise.)

To get book described HOW TO BE A JUNIOR MAGICIAN by George B. Anderson—63 pages, stiff cover; 5½x8¾"; black and a color; secrets for 25 tricks clearly pictured step by step—send name, address and 50¢ postpaid to  
HAYWOOD PUBLISHING CO.  
P.O. Box 882, Lafayette, Indiana

Always wholesome, delicious!



Driving?

Big date coming up?

Or just at home? The lively  
flavor of Wrigley's Spearmint Gum

helps you relax and refresh after hours.

# ITEMS OF INTEREST

**Joyce Smith Bowman** has been employed to teach speech, dramatics and English at Miller high school.

**James Burnside**, biology instructor, at Ferguson-Florissant senior high school, has been named to the Committee on Education of the Society of American Bacteriologists. He is the only high school teacher in the United States to receive this honor. It has been reported that Mr. Burnside was the first biology teacher in Missouri to teach a course in bacteriology on the high school level.

**John P. Dix**, teacher at Northeast junior high school and East high school in Kansas City for the past 30 years, was recently awarded the Valley Forge Classroom Teachers' Scroll and Medal for his contribution to youth leadership.

**Leland Easterday**, former elementary principal at Princeton, has been employed as elementary supervisor in the Trenton R-IX schools.

**Fred Eberwein**, a member of the Missouri Department of Education,

has resigned to take a position teaching German at the University of Kansas City.

**David Fischer**, superintendent of the Gilman City schools, has announced that physical education for grades one through six, complete with dressing for gym and showers, has been added to the school's program.

**Dr. Ruth Glazebrook**, elementary supervisor in the Trenton schools and Professor of Education in the Trenton Junior College for the past 19 years, has accepted a position as Associate Professor of Education at Wisconsin State College in White-water, Wisconsin.

**Albert Hamra** is teaching Spanish and French in the Malden high school and also in the upper elementary grades. He previously taught at Nay-lor.

**Dr. Robert F. Karsch**, professor of political science and chairman of the department at the University of Missouri, is also serving as editor of publications for the State Publishing

Company, 5802 Helen Avenue, St. Louis, Missouri. Dr. Karsch began his work for the company on August 1.

**Robert L. Marshall**, supervisor, Department of Safety Education, Kansas City public schools, is the author of "Driver-Education Dividends," one of a series of articles on safety education appearing in the October issue of the NEA Journal.

**Janice Spurgeon**, home economics teacher, University City, has taken a year's leave of absence to teach at a U. S. Air Base Dependent School located at Tachikawa Air Base near Tokyo, Japan.

**Robert F. Wicke** is now principal of the Liberty high school. He has taught at Independence and last year had a leave of absence to complete his Ed.D. degree at Kansas University. He replaces **James Paluska**, who resigned.

**Ara Zulalian** has been appointed instructor of physical education and director of intramural athletics at Central College in Fayette.

## MEETING THE DEMAND *for quality education*

### AMERICAN ARITHMETIC

Grades One through Eight, Upton and Fuller Textbooks and Workbooks  
• Teacher's Editions  
• Revised and Enlarged  
• Annotated and Keyed  
(Teacher's Guides and Keys also available separately)



### THE ABC BETTS BASIC READERS

SECOND EDITION • THE LANGUAGE ARTS SERIES

Grades One through Six, Betts and Welch Storybooks • Study Books • Teacher's Guides (also available in Teacher's Editions)



#### REPRESENTATIVES:

R. A. Brown, 631 Hurt Street, Liberty, Missouri  
Wm. Englehart, 911 Jackson Street, Jefferson City, Missouri  
R. H. Weeks, 22 Heather Hill Lane, Clayton 32, Missouri

**American Book Company** 351 East Ohio Street, Chicago 11, Illinois



THE KANSAS CITY ART INSTITUTE situated on a thirteen acre campus in the heart of the cultural center of the city offers a B.F.A. degree with major courses in DRAWING AND PAINTING, ILLUSTRATION, GRAPHIC ARTS, ADVERTISING DESIGN, SCULPTURE, INDUSTRIAL DESIGN and INTERIOR DESIGN. An independent FOUR YEAR college of art and design, accredited by the National Association of Schools of Design, the Art Institute has as its purpose: a professional education for artists and designers. The end product of this educational program is an artist whose technical and historical background is sufficient to meet the creative and social needs of his time.

Kansas City Art Institute and School of Design  
4415 Warwick Boulevard  
Kansas City 11, Missouri



### "SWEDISH GYM"®

Designed for exercise, and fun, too!

Climbing Activities  
Eight Chinning Bars  
Overhead Ladder  
Fireman's Pole  
Stall Bars

### the PLAYMATE line Playground Equipment

- "Swedish Gym"®
- Merry Go Rounds
- Metal Beam Balancers
- Swings
- Climbers
- All Metal Slides

**The Delmer F. Harris Co.**  
CONCORDIA, KANSAS

See at booth No. 209 at M.S.T.A. Convention in Kansas City, or write for free brochure.

## What Christian College Is:

Small in size . . . select in students and faculty . . . serious in dedication to the purpose of liberal arts education . . . truly a place of the mind.

### and what CC offers . . .

. . . to the young woman whose purpose is serious: the solid two-year beginning of her education . . . in Arts, in Commerce or in Fine Arts (art, dance, drama or music) . . . plus the friendships and guidance possible in a small college.

High school advisers are invited to write Director of Admissions for catalog, view-book and other publications.



**CHRISTIAN COLLEGE**

Columbia, Missouri

## First Lesson

1. Eat Better
2. Sleep Better
3. Enjoy the Most  
and
4. Save Money...

at the  
*Park East* Hotel  
10TH AND MCGEE

WHERE TEACHERS ARE  
ALWAYS WELCOME

GR 1-5100

### Visit Exhibit No. 41

MISSOURI STATE TEACHERS ASSOCIATION CONVENTION

NOVEMBER 3-4, 1960 KANSAS CITY, MISSOURI

You can obtain well-known text  
and library books on Missouri

MISSOURI CITIZEN

OUR HOME STATE

HISTORY OF MISSOURI

also:

STUDY TEXT ON MISSOURI CONSTITUTION

TEST FORMS A AND B

More than 300 titles of children's books  
Many books of other titles for high schools

Be sure to see our big selection  
Everett Deardoff in charge of Exhibit #41

**State Publishing Co., Inc.**

5802 Helen Avenue

St. Louis 36, Missouri



# THE TEMPO CO.

Visit Booths 182-183-  
367 at State Teachers'  
Convention

## THE TEMPO COMPANY

1423 Grand, Kansas City, Missouri, Baltimore 1-41 71

## ELECTRONIC BUSINESS EQUIPMENT, INC.

1616 Grand, Kansas City, Missouri, Baltimore 1-64 00

ST. JOSEPH: Phone ADams 2-8929

JEFFERSON CITY: 430 W. McCarty, Phone 5-4353

*Gestetner*  
Stencil Duplicators

*Standard*  
ROCKET  
Fluid Duplicators

*Thermo-fax*  
COPYING PRODUCTS



For nearly half a century Rubon Products have been demanded by school maintenance departments to keep classrooms spic and span. The high manufacturing standards of Rubon assure quick, easy and economical cleaning.

ALWAYS INSIST ON ----  
RUBON WEDGE MOP

RUBON POLISH  
RUBON DUST AND WATER MOPS

**RUBON** INCORPORATED  
the best in MOPS  
the best in POLISH  
115 SOUTH OSAGE ST.  
INDEPENDENCE, MISSOURI

## SAVE SAFELY CURRENT DIVIDEND 4½ % PLUS FREE INSURANCE

At no additional cost your savings are matched with insurance

INVEST ANY AMOUNT UP TO \$2000. IT WILL EARN YOU A DIVIDEND OF 4½ % AND UPON YOUR DEATH YOUR BENEFICIARY WILL RECEIVE THE AMOUNT INVESTED PLUS AN INSURANCE CHECK FOR AN EQUAL AMOUNT.

The above benefits are available only to teachers of the Southeast Missouri State College District. Invest a small amount of your income each month. Start today. Send your check—small or large or request for information to

## SOUTHEAST MISSOURI TEACHERS CREDIT UNION

L. H. Strunk, Treas.  
Dept. SC  
Cape Girardeau, Missouri

# LANGUAGE FOR DAILY USE

FOURTH  
EDITION



by DAWSON, ZOLLINGER,  
MILLER, FOLEY, and  
CONNELL

Here is a strong language program; it teaches pupils to observe, listen, and read—as the basis for effective speaking and writing. It promotes creative expression and insures ability to organize and study. Pupils form correct habits of expression and systematically master technical skills such as usage, grammar, capitalization, punctuation, outlining, and paragraphing.

Language for Daily Use is unique in building skills of self-appraisal. All-around competence is attained through systematic practice, review, and testing.

## WORLD BOOK COMPANY

2126 Prairie Avenue  
Chicago 16, Illinois

Sam M. Spees  
Missouri Representative



# ★ yours for the ASKING

Through this column you can find many educational materials and teaching aids that are not available elsewhere. In ordering the material, please fill out the coupon completely and print your name and address. No requests from children, please.

4. **Literature** with information about the Mason Protected Fund Raising plans for schools and school groups. (Mason Candies, Inc.)

10. **Travel at Its Best** Booklet describes 27 specialized tours for teachers, with academic credit, in Europe, South America, Around the World, offered for the 11th consecutive summer. (Study Abroad, Inc.)

13. **Cursive Alphabet Desk Card** for each pupil in your class. Indicate quantity. Free until November 30. Included will be 24-page illustrated catalog of textbooks and supplies for cursive and manuscript handwriting. (Palmer Method)

15. **Guide to Beginning - to - Read Books** Outlines ways to interest children in the primary grades in developing the will to read. Included are 28 activities, which will suggest many more, which the children may work on after they have read each book. (Follett Publishing Company)

17. **Brochure and Catalogs** on "Frontiers of America"—books with broad interest and reading levels. Remedial with mature format. Also complete catalog of all titles. (Children's Press)

44. **Brochure** on a different kind of tour through Europe and a corner of Africa. Describes itinerary and gives

costs for 20 countries in 70 days, summer 1961. (Europe Summer Tours)

55. **Books for High School 1961**—a complete catalog of secondary school texts and reference books in science, mathematics and the social studies. (D. Van Nostrand Company, Inc.)

64. **Himalayagrams**. Four pages put up in a series in packets of 40 for classroom use to follow Sir Edmund Hillary on his latest scientific exploration of the Himalayas. Includes 28" x 17" map of area for classroom use. (World Book Encyclopedia)

65. **Folders on Summer Sessions** at Guadalajara, Mexico and Valencia, Spain and the itineraries of Tours of Europe for 1961. University of San Francisco Extension. (Dr. Carlos G. Sanchez)

66. **Arts and Crafts Catalog No. 61** illustrates a variety of low cost quality crafts for creative surface design and decoration. Excellent ideas for Christmas classroom crafts for personalized gifts. (The O-P Craft Co., Inc.)

67. **Good Books for Children** is a catalog of supplementary books for use in the elementary grades. The books are classified as to subject and show the reading and interest levels of each book. (Benefic Press)

68. **Information** for Transatlantic University Tours. 1961 11-country European tour. (Dr. Felix Edw. Sharton)

70. **Maps** Reprint of 4-page unit in color, "Maps, An Action Program with World Book Encyclopedia!"

let's go



## EXPLORING

### WITH FRONTIERS OF AMERICA Books

by Edith McCull

Reading Level 3 Interest Level 3-8

**ESPECIALLY REMEDIAL!** 17 exciting, factual books, each combining HIGH INTEREST levels with LOW READING levels. Mature format appeals to upper graders needing remedial help; they will enjoy them, alleviating their fear of failure! Advanced 2nd and 3rd graders will revel in applying their new found skills! Each 128 pages, illustrated. Reinforced cloth binding, \$1.88 each, net, postpaid.

**EXPLORERS IN A NEW WORLD**  
**HEROES OF THE WESTERN**  
**OUTPOSTS**  
**HUNTERS BLAZE THE TRAILS**  
**LOG FORT ADVENTURES**  
**MEN ON IRON HORSES**  
**SETTLERS ON A STRANGE SHORE**  
**STEAMBOATS TO THE WEST**

**FREE!** Valuable, full-color Pictorial Poster Map of YOUR state when you order the complete series.

### Childrens Press

The Childrens Books with Built-In Creative Enjoyment  
Jackson & Racine,  
Chicago 7, Illinois



### SEND FOR THESE NEW IDEAS—Use This Coupon!

State Teachers Magazines Inc.  
Dept. F, 307 N. Michigan Ave.  
Chicago 1, Illinois

Available in  
school year of  
1960-61 only

Send me the items covered by the numbers circled. I indicate quantity desired where more than one copy is available. 4c is enclosed for each number circled.

4. 10. 13. 15. 17. 44. 55. 64. 65. 66. 67. 68. 70.

Name \_\_\_\_\_

Subject \_\_\_\_\_ Grade \_\_\_\_\_

School Name \_\_\_\_\_

School Street Address \_\_\_\_\_

City \_\_\_\_\_ Missouri

Enrollment: Boys \_\_\_\_\_ Girls \_\_\_\_\_

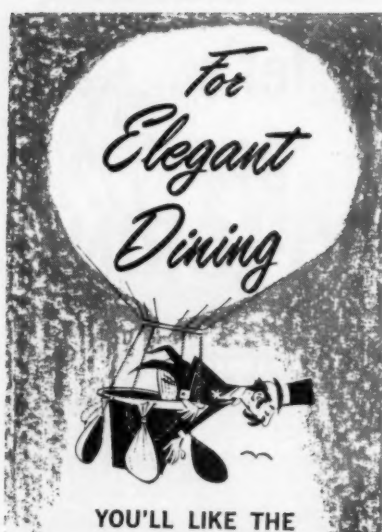
Available only in the United States of America

- ☐ Send complete series of 7 titles, postpaid.  
Include free Pictorial Poster Map. Offer expires Dec. 31. \$13.16
- ☐ Send individual titles circled below, postpaid, at \$1.88 each.

Steamboats • Hunters • Log Fort Explorers • Settlers • Iron Horses Western Outposts

- ☐ 30-day examination privilege  
☐ Bill me ☐ I enclose \$  
All prices net to schools and libraries.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, Zone, State \_\_\_\_\_



For  
*Elegant  
Dining*

YOU'LL LIKE THE  
EXCITING PARISIENNE  
ATMOSPHERE OF

*Le Chateau*  
**DINING ROOM  
AND LOUNGE**

Featuring  
**CHAR-BROILED  
K. C. STEAKS**

Broiled to  
Delicious Perfection  
Over Glowing Embers.

Here's dining excitement to make your visit truly memorable! The finest foods, elegant surroundings and your favorite cocktails . . . all served in the authentic French style. Luncheon and dinner menus also feature succulent Prime Rib and Sea Foods.

**HOTEL**  
*Continental*  
BALTIMORE AT ELEVENTH



ENTERTAINMENT  
NIGHTLY FOR  
DINNER GUESTS

For Reservations  
call HA. 1-6040

(2712)

# **MSTA ADDS FILM.** **"SECRET OF FREEDOM."** **PRODUCED BY NBC**

Copies of "The Secret of Freedom," an hour-long production written by Pulitzer Prize Winner Archibald MacLeish, have been added to the Missouri State Teachers Association's film library.

Produced by the National Broadcasting Company and telecast coast-to-coast February 28, 1960, the drama was seen in a special preview at a meeting of the Missouri Association of School Administrators last winter.

The 16 mm black and white film shows a small American town where a school levy has just been defeated. It presents a rather unpleasant picture of the country's mixed-up state of mind and it makes a powerful case

for public support of education.

This is the story of a civic-minded young couple who worked long and hard for the passage of a tax levy to improve the community's schools. They were confident of victory, but the levy was defeated. The husband seeks answers to his wife's bitter questions about the town, the times and the country. In his search, he comes in conflict with a number of fellow townspeople, a gas-station owner, a grocer, a shoeshine boy. Finally, as he talks to the town librarian, his faith in the town, in America and in a free society is renewed. He goes forth convinced that there is something each can do to make this country better.

Because of residual rights in the production, the film cannot be used on television or at any showing for which an admission is charged.

Be Sure to Visit

**Booth 94**

Exhibit of

## **Grade Teacher Magazine**

and Teaching-Aid Books

Mr. Robert S. Small, Representative

GRADE TEACHER gives the elementary teacher the best day-to-day classroom aid obtainable, at the lowest possible cost—

**1 yr. \$5 2 yrs. \$9 3 yrs. \$12**

Also see our wide range of low-priced books for elementary teachers, including:

|  |        |
|--|--------|
| Bulletin Boards                        | \$1.95 |
| Finger Play Poems and Stories          | \$1.50 |
| Choral Speaking and Speech Improvement | \$1.60 |
| Poems for Children                     | \$1.10 |
| Science I (primary)                    | \$1.25 |
| Simple Gifts and Decorations (primary) | \$1.10 |
| Social Studies I (primary)             | \$1.10 |
| Stories for Primary Grades             | \$1.10 |
| Year Round Plays (primary)             | \$1.35 |
| Your Kindergarten Book                 | \$1.10 |

**The Educational Publishing Corp.**

Publishers of GRADE TEACHER Magazine  
Darien, Connecticut

## **SUMMER SESSIONS ABROAD 1960**

**University of San Francisco**

**GUADALAJARA, Mexico.** July 2-August 5  
\$240 includes tuition, board, room and activities.

**VALENCIA, Spain** June 30-August 22  
Several plans to fit individual requirements from \$625 including tuition, board and room, and activities, and ROUND TRIP BY PLANE, NEW YORK-MADRID-VALENCIA.

**UNIVERSITY OF SAN FRANCISCO TOUR OF EUROPE.** July and August.  
A first class tour visiting 10 countries of Europe and Morocco (Africa). University credits optional. Conducted by Dr. Carlos Sanchez.

Information: Dr. Carlos Sanchez, University of San Francisco, San Francisco 17, California.



Where you buy is as important as what you buy . . . Duff and Repp, Kansas City's oldest and largest home furnishings store, is your assurance of good taste, top quality and guaranteed satisfaction.

Duff and Repp has one of the largest and most complete selections of contract furnishings in the Midwest for classrooms, dormitories, sorority lounges, etc., plus a competent planning and decorating service.

Duff and Repp also maintains Kansas City's largest and finest custom drapery, upholstery and slipcover workrooms.

1216 Main, Kansas City, Mo.

John Barnhardt,

Contract Furnishings Manager

## **WANTED: Retired Teachers**

for Science—Biology—Chemistry. One English and one Social Science, High School or Junior College level. The school year of 1960-61.

Laurence C. Jones

PINEY WOODS SCHOOL

Piney Woods, Mississippi

Although the Association has five copies of the film, requests for use should be made as far in advance as possible to be certain of securing a booking. Write to Missouri State Teachers Association, Columbia, Mo.

#### FOUR MISSOURIANS STUDY AT PURDUE ON G.E. GRANTS

Four Missouri teachers of social studies were among 53 persons who participated in the General Electric Fellowship Economic Education Program at Purdue University last summer. They were Johanna Fruin, St. Louis; Mary Griffin, Rich Hill; Lawrence Hager, St. Joseph; and Caroline Hartwig, Columbia.

Participants earned eight hours of graduate credit in economics. Activities included field trips to G.E. plants at Ft. Wayne, Ind., and Danville, Ill., and guest speakers.

#### HONORS BAND TO PLAY AT CONVENTION IN K. C.

Ten schools of the Grand River Conference have formed an Honors Band which will play November 4 at the Third General Session of the MSTA Convention in Kansas City.

Participating schools and their directors are the following: Albany, Bill Thorne; Bethany, Gene Henderson; Cameron, Tom Price; Gallatin, Gene Holt; Grant City, Kenneth Thompson; Hamilton, John Potts; King City, Richard Bauman; Mays-

ville, S. E. Kirschner; Princeton, Elford Horn; and Stanberry, Ray Belknap.

Alfred Bleckschmidt, State Supervisor of Fine Arts, will conduct the Honors Band in Kansas City.

#### MOTOR CHARACTERISTICS OF MENTALLY RETARDED

A monograph on the "Motor Characteristics of the Mentally Retarded" has been prepared in a cooperative research project by the University of Wisconsin and the U. S. Department of Health, Education and Welfare.

Copies sell for 20 cents through the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.

#### BOND ELECTIONS

**Clifton Hill:** defeated a bond issue for additional facilities by only two votes August 23.

**Gainesville:** \$224,000 issue for a new high school was defeated by a vote of 579 against and 571 in favor.

**Mt. Vernon:** \$35,000 issue was approved August 18 for the construction of a vocational agriculture classroom and shop.

**Knob Noster:** recently approved a \$225,000 issue to finance the construction of a high school.

**Smithton:** \$175,000 issue to build and equip an addition of seven classrooms, cafeteria and shop and to purchase a city block for playground and athletic field was approved May 24 by a vote of 394 to 108.

**You can raise \$500  
or more in 6 days  
this easy way**



**Sell famous Mason  
Candies and in 4 to 15 days  
your group can make  
\$300 to \$2500**

For complete information fill in and mail us the coupon shown. If you decide to go ahead you don't risk a cent,—you pay nothing in advance. We supply on consignment your choice of **FOUR VARIETIES** of famous Mason Candy. At no extra charge each package is wrapped with a band printed with your organization's name and picture. You pay after you have sold the candy and return what you don't sell. Candy is sold at less than regular retail price. You make \$12.00 on every 30 sales of our \$1.00 box (66% profit to you on cost). There's no risk! You can't lose. Mail in coupon today for information about MASON'S PROTECTED FUND RAISING DRIVES.

## FARM and HOME Savings

HOME OFFICE, NEVADA, MO.

**ASSETS MORE THAN 1/4 BILLION!**

**Largest in Missouri**

Farm and Home has served more than three generations of Missourians—including many teachers and teacher organizations. Small or large savings accounts equally welcome. And you can save entirely by mail, if you wish, with Farm and Home paying the postage both ways.



**4%  
CURRENT  
DIVIDEND  
COMPOUNDED  
SEMIANNUALLY  
EACH ACCOUNT  
INSURED TO  
\$10,000**

#### COMPLETE FACILITIES IN 17 MISSOURI CITIES

\*OFFICES—COLUMBIA, 913 East Broadway; KANSAS CITY, 1021 Grand; ST. LOUIS, Tenth and Locust; WEBSTER GROVES, Lockwood and Gray.

\*AGENCIES—Clinton, Wm. R. Price, Agent; Joplin, Don E. Ault, Agent; Lamar, Pahlow and Pahlow Agency; Lee's Summit, Merrit Smith Agency; Marshall, VanDyke and Company; Mexico, The McManigle Agency; St. Joseph, Howard Sisson Company; Sedalia, The VanWagner Agency; Springfield, Miller-Weaver Company; Stockton, C. E. Hendricks, Agent; Trenton, W. W. Alexander II, Agent. Branson, The Branson Agency of Farm and Home.

Mr. GEORGE RAUSCH, Dept. STM-1  
Mason, Box 549, Mineola, N. Y.  
Gentlemen: Please send me, without  
obligation, information on your Fund  
Raising Plan.

Name \_\_\_\_\_  
Age if under 21 \_\_\_\_\_  
Address \_\_\_\_\_  
Organization \_\_\_\_\_  
Phone \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Mason Candies, Inc., Mineola, L. I., N. Y.



# AUTO INSURANCE for TEACHERS



**Sponsored by  
your MST**

Horace Mann  
Mutual Insurance Company  
offers cheaper rates because  
teachers are good risks.  
A Company of the teachers,  
by the teachers,  
for the teachers.  
Protects you under  
Financial Responsibility Law.

**MAIL FOR RATE QUOTATION**

## Horace Mann Mutual Ins. Co.

c/o Missouri State  
Teachers Association  
Columbia, Missouri

Name ..... Year .....  
Cyl. .... Model .....  
(Savoy, Bel Air, Custom)

Body Type .....  
(2 Dr., Hardtop)

Any Male drivers under 21? .....

Over 65? ..... Any physical im-

pairments? .....

What percent do male drivers  
under 21 use auto? .....

Do you or your spouse use car in  
occupation other than to and from  
work? ..... Married? .....

Involved in serious accident in last

five years? ..... Has auto in-  
surance ever been cancelled or re-  
fused you or any of your house-

hold? .....

Name .....

School .....

Home address .....

Current M.S.T.A. member .....

## TEACHING OPPORTUNITIES AT HOME AND ABROAD

The NEA Committee on International Relations has listed opportunities for teaching in outlying states and foreign countries. Information is included as to the person to be contacted in regard to exchange plans, U.S. Dependent schools, mission schools and schools operated by industries at foreign bases.

The list is available from the Committee on International Relations, National Education Association, 1201 Sixteenth Street, N.W., Washington 6, D. C.

# O-P Craft

*Crafts that Click  
for Christmas*

Distinctive crafts for design-decoration. Make prized possessions of lasting beauty and use. Adaptable to all levels.

## O-P Craft Wooden Figure Forms



*Captivating  
Whimsical*

Make into characters, pendants, figurines, wooden angels, miniatures, etc. Just paint or adorn with bits of materials.

### PRICES

| No. 534<br>(3 1/2" high x 1 1/2" dia.) | No. 534M<br>(2" high x 7/8" dia.) |
|--|-----------------------------------|
| 1 only ..... \$ .15 ea.                | 1 bag of 12 ..... \$ .50 bag      |
| 2 to 35 ..... .13 ea.                  | 2 to 35 bags ..... .45 bag        |
| 36 or more ..... .12 ea.               | 36 or more bags ..... .40 bag     |

Plus Postage

## O-P Craft Coil Stamp Box



*Unique  
Practical*

Two-piece round wooden box, holds coil of 100 stamps. May also be used for paper clips, pins, etc.

### PRICES

|                         |                             |
|-------------------------|-----------------------------|
| 1 only ..... \$ .20 ea. | 36 or more ..... \$ .17 ea. |
| 2 to 35 ..... .18 ea.   | Plus Postage                |

Write for free illustrated catalog showing a big variety of low cost quality crafts for surface decoration. Excellent for classroom, groups or personal use. Inexpensive, practical—sparks interest and excitement.

**74c O-P CRAFT CO., Inc.**

Write for Catalog  
SANDUSKY, OHIO

**INVEST YOUR \$\$\$**

—don't

**R-E-N-T THEM**

**Booth 28**

**J. L. TRIMBLE**

Reg. Mgr. King Merritt & Co.

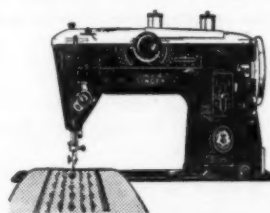
## FIRE SAFETY BOOKLET NOW AVAILABLE FREE

"Fire Safe Schools," a 22-page booklet, presents in brief form the essential elements of fire-safe school buildings and gives recommendations for obtaining fire safety in new and existing buildings.

It is applicable to all types of school buildings from elementary to college, both public and private.

A copy may be obtained from the National Board of Fire Underwriters, Committee on Engineering, 222 West Adams St., Chicago 6, Ill.

## SINGER\* SLANT-O-MATIC



You can own this  
entirely different,  
entirely new sewing  
machine

for as little as

**\$2.84**

per week

(after minimum  
down payment)

Popularity of this  
new machine keeps  
our stock limited.

**PHONE NOW FOR YOUR  
FREE HOME TRIAL!**



**SINGER  
SEWING CENTER**

Listed in your phone book under  
SINGER SEWING MACHINE COMPANY

\*A Trademark of THE SINGER MFG. CO.

Sheet Music for Bands—Orchestra  
Octavo—Piano—Solos and Methods

**HUNLETH  
MUSIC CO.**  
415 N. BROADWAY  
MOST COMPLETE MUSIC HOUSE IN ST. LOUIS

Buffet—King—Selmer—Reynolds

Band and Orchestra Instruments  
Roth Violins—Gibson Guitars  
Slingerland Drums  
Pianos and Accordions



## CAFETERIA EQUIPMENT and Supplies

- Dishwashing Machines
- Mixers
- Work Tables
- Folding Tables
- China-Glassware
- Utensils

Let us assist you in plan-  
ning your kitchen.

**Kensinger's**  
1003-11 Market St.  
St. Louis 1, Mo. Chestnut  
1-4040

START YOUR BOYS and GIRLS NOW on

## Palmer Method ease... speed... legibility FOR A LIFETIME OF



**GOOD COMMUNICATIONS** mean fluency in handwriting, too! Even your brighter pupils can develop failure frustrations from lack of skill "on paper." Here is a vital key to release their real capabilities!

**PALMER METHOD**, most widely used handwriting, fits human body and brain, develops the relaxed, easy habits of fast, legible writing. Palmer's fine graded texts, constantly revised and up-to-date, help you train or review in minimum time... an integral part of the modern school's language arts program.

- **MANUSCRIPT** Workbooks and Manual — Grades 1 and 2.
- **CURSIVE** Workbooks — Grades 1 through 8.

**AUTHORITATIVE**, complete, up-to-date. Carefully correlated with reading grade levels.

**FREE — for EVALUATION.** Sample workbooks, other materials, catalog. Sent on request to educators active in handwriting. State grade levels.

**RITE HOLD Ball Point**  
Excellent writer, long lasting Dark blue ink. Handsome, color penholder, well-balanced, long (7 3/4"). Exclusive double-bulge, high-thumb, relaxed grip. Low school price, 23c.

SO EASY IF HE  
LEARNS RIGHT  
MUSCLE HABITS  
EARLY!



The A. N. PALMER Co., 902 S. Wabash, Chicago 5, Ill.

## PALMER METHOD

The Most  
Widely Used  
Handwriting

## EUROPE SOUTH AMERICA AROUND THE WORLD

TRAVEL AT ITS BEST  
FOR OVER A DECADE  
— UNIQUE FOR VALUE — **\$585** up

An organization set up solely to care for the special needs of the intelligent traveler, we bring you the magic of the ambience of learning, based on the realization that years of book study cannot compare with a flash of fundamental understanding — of the battle of 1066, as it comes to you, looking down a gentle green slope near Hastings — of the ineffable glory of Hellenic art, as you stand on the Acropolis.

The tours we offer, created by people who have made this their lifetime endeavor, will help you to get a hundred times more out of each day and each dollar you invest in your summer abroad — to enrich your thinking and feeling, to return a better teacher and a happier being. Each is a carefully planned sequence of meaningful and enjoyable experiences — each different from all others — a glowing reward to you for the hard work you do through the long winter months.

Earn academic credit in Art, Education, Geography, History, Home Economics, Humanities, Languages, Literature, Music, Sociology — or enroll as an auditor. Visit two or three countries only — take a course at one of Europe's famous universities — or roam the Continent from Lisbon to Moscow, from the Fjords to the Bosphorus, exploring ancient walled towns and great capitals, relaxing on seashores and in the Alps. Go for 4 weeks, 6 or 9. Go by ship, or fly by jet.

Enjoy the company of likeminded people in a congenial group led by an educator of experience, ability. Travel in comfort, stay in fine hotels, delight in the delicacies of regional cuisines. Meet teachers, make new friends in many lands, talk with interesting nationals, see plays, hear concerts, operas. Plan on doing this next summer. Write NOW for information.

**STUDY ABROAD**  
INCORPORATED  
250 WEST 57th ST., NEW YORK 19, N. Y.



- Connecting Tunnel to Municipal Auditorium and Plaza Garage
- **NEW PERSIAN ROOM**  
Restaurant Coffee Shop—Daily—Breakfast, Luncheon, Dinner
- **ZEBRA ROOM**  
Nightly Entertainment
- **COCKTAIL LOUNGE**
- Ideally Located Downtown

**ALADDIN HOTEL**  
1213 Wyandotte Street  
Kansas City, Mo.

"Greetings"  
&  
Best Wishes

## Commonwealth Theatres, Inc.

215 West 18th St.  
Kansas City 8, Missouri

# AMERICA'S FUTURE GOES TO SCHOOL TODAY!



## EDITORIAL



### MSTA Launches Big Public Relations Program

THE theme of the Missouri State Teachers Association Convention, **America's Future Goes to School Today**, will be introduced to the more than sixteen thousand teachers who attend the meeting November 2, 3 and 4 in Kansas City. Teachers will see the theme depicted on a standard size outdoor advertising poster on display in the Convention Hall.

By the time American Education Week is observed November 6-12, approximately 200 of these colorful outdoor posters will be posted along the busy highways of Missouri for passing motorists to view. This should help publicize and reinforce the efforts of all Missouri school districts that plan programs for this important nationwide event.

In addition to the impetus the posters may give to American Education Week, they are designed to impress on all citizens the intrinsic value of adequate education for the progress and survival of our democracy.

Another very real value of this campaign is the help it may be in preparing the legislative climate for the General Assembly's acceptance of its responsibility to provide funds for the full financing of the new School Foundation Program.

As legislators begin driving to and from Jefferson City in January, they will see these posters, as will the occupants of more than 600,000 cars who drive by this important message daily.

Your Missouri State Teachers Association has earmarked about \$7,000 to purchase paid poster space and buy the posters. The MSTA is furnishing an additional 200 posters to the outdoor advertising companies servicing Missouri who have generously agreed to use these posters on a public service basis from December 1960 through May 1961.

The total cooperative effort is a \$14,000 public relations program for better schools.

welcome  
**TEACHERS**  
to  
*Kansas City*



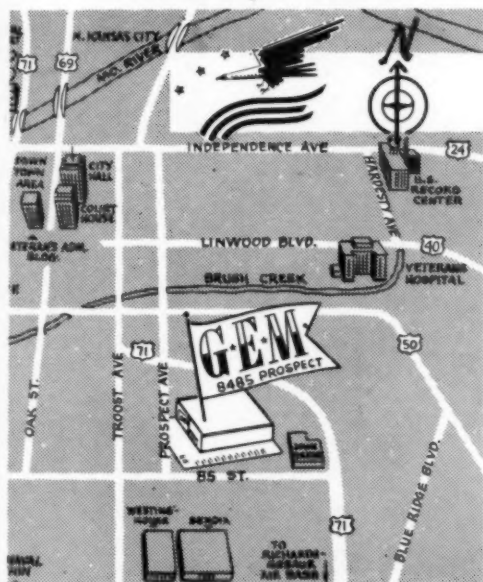
welcome  
to  
*Kansas City*  
**GEM!**



## Come Visit GEM, a Giant Savings Center Organized to Help Government Employees Live Better for Less!

GEM takes special pride in serving those men and women who devote their time and effort to the youth of our nation. Teachers are among the most honored of GEM's great family of shoppers. Come visit GEM, discover what this vast savings center offers you!

### GEM Is Conveniently Located, Easy to Get To!



**GEM**

8485 Prospect Avenue  
Kansas City, Missouri

### GEM STORE HOURS

Mondays thru Fridays, Noon to 9 p.m.; Saturdays, 10 a.m. to 6 p.m.; Sundays, Noon to 6 p.m.

**GEM'S UNIQUE MERCHANDISING FORMULA** is helping tens of thousands of fixed-income families, like yourself, enjoy a substantial increase in their spendable incomes. GEM sells only first-quality, nationally famous merchandise, no rejects, no seconds, only brands you can trust!

**GEM SETS THE LOWEST POSSIBLE PRICE** on every item in every department, EVERY DAY of the year! GEM offers these prices on merchandise found in conventional stores PLUS insurance, new cars, trailers, prescriptions, refreshments and more!

**GEM BACKS EVERY ITEM** it sells with an UNCONDITIONAL GUARANTEE of SATISFACTION! GEM offers credit, installation, and consultation services where necessary. GEM has modern (not lavish) facilities for shopping, complete air-conditioning, acres of free parking!

Clip coupon below, present at  
GEM for a courtesy shopping visit.

**GEM** *Your Passport to Shopping Savings*

Holder of coupon will be admitted through GEM's locked door for a day of visiting, shopping and saving!

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

University of Utah Library  
Salt Lake City 12, Utah

AMERICAN DESK . . .

AT THE  
EXECUTIVE LEVEL!



**QUADRALINE** *by American Desk*

**Series 1420 Instructor's Desk**

A handsome double-pedestal instructor's desk designed to harmonize with any individual Quadraline unit or group of units! Equipped with center drawer, locking pedestal drawers with deep file drawer in each pedestal...and recessed privacy panel. Top size, 30" x 60". Shown with Series 800 Arm Chair.

*Metal Colors: Mint Green, Sea Blue, Coppertone, Mist Gray*

*Write for color illustrated Quadraline brochure*

AMERICAN DESK MANUFACTURING CO., TEMPLE, TEXAS



**BOWLUS SCHOOL SUPPLY CO.**

1015 North Broadway, Pittsburg, Kansas



